

Celebrity designer Ollia Tzarina (Olexis Xenakis) Launches A Book: "How to Make Your Brand Famous"

Former 'Tzarina By Ollia' Founder Shares Expert PR Techniques That Catapulted Her Brand to Celebrity Stardom

OLEXIS XENAKIS

FROM A BRAND OWNER WHO DID IT.

HOW TO
MAKE YOUR
BRAND
FAMOUS IN 4
MONTHS.

P.s. it's not just
another book

London, United Kingdom Aug 19, 2023 ([IssueWire.com](https://www.issuewire.com)) - Ollia Tzarina, fashion designer behind the iconic brand Tzarina By Ollia worn by every major A- list celebrity such as Beyonce and Kendall Jenner, has unveiled her latest achievement – a game-changing book titled "How to Make Your Brand Famous in Four Months (From the Brand Owner Who Did It)."

This eagerly anticipated publication offers an unprecedented insider's guide to the world of PR strategies that Tzarina masterfully employed to elevate her brand into the stratosphere of celebrity recognition and success.

As the creative genius behind Tzarina By Ollia, Ollia Tzarina's designs have graced some of the most illustrious figures in the entertainment industry. Her innate understanding of fashion, coupled with an uncanny ability to create trends, her natural understanding of PR has consistently placed her brand in the spotlight.

With the release of her book, she provides readers with an unparalleled opportunity to learn the very techniques that propelled her brand into the upper echelons of the fashion world. Through her step-by-step guide, she unveils the strategies that transformed her niche fashion brand into a global sensation, catching the attention of celebrities and influencers alike.

Having transitioned from a fashion powerhouse to a savvy PR maven, Tzarina has now launched [XLI PR](#) – an agency dedicated to helping brands of all sizes achieve the recognition she so effortlessly accomplished during her time as a designer. Her book is a testament to her unwavering commitment to empowering others to make their mark in the industry.

"I wanted to share the knowledge and insights I've gathered over the years to help aspiring brand owners and entrepreneurs create a buzz around their products and services," said Ollia Tzarina (real name Olexis Isis Xenakis). "The techniques outlined in the book are tried-and-true methods that I personally employed to catapult my brand to the forefront of its niche."

"How to Make Your Brand Famous in Four Months (From the Brand Owner Who Did It)" is poised to become an indispensable resource for brand owners, influencers and marketing enthusiasts seeking to replicate Tzarina's meteoric rise to prominence. The book is now available for purchase on Amazon and select bookstores.

About Ollia Tzarina:

Ollia Tzarina is a visionary entrepreneur, fashionista, and PR expert renowned for her contributions to the fashion industry. As the former founder of Tzarina By Ollia, her designs have adorned celebrities and fashion icons worldwide. With the release of "How to Make Your Brand Famous in Four Months," Ollia Tzarina opens the doors to her world of PR expertise, enabling others to achieve brand recognition and success.

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'How to make any brand famous in 4 months' is available to buy on Amazon

<https://www.amazon.co.uk/dp/B0CG3THW7H>



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Source : XLI PR

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