

Zyoin Announces Rebranding as Zyoin Group, Reflecting Expanded Services and Growth

Bengaluru, Karnataka Jul 7, 2023 ([IssueWire.com](https://www.issuewire.com)) - Zyoin, a leading talent acquisition and recruitment provider, is pleased to announce its rebranding as Zyoin Group wef 1 July 2023, marking a significant milestone in its evolution and growth. The decision to adopt the Zyoin Group reflects the service offerings' expansion and the company's broader vision. Over the years, Zyoin has established itself as a trusted partner in the talent acquisition industry by delivering exceptional hiring solutions. With this rebranding, Zyoin Group seeks to consolidate its position as a comprehensive solutions provider in the talent acquisition sector.

"The transformation into Zyoin Group represents an exciting chapter in our company's journey," said Anuj Agrawal, CEO of Zyoin Group. "Our new name encompasses the diverse range of services we now offer while emphasising our commitment to delivering innovative and tailored solutions to our valued clients."

Zyoin Group will continue to provide the high-quality services that have been the company's hallmark. Zyoin Group has consolidated its offerings under three distinct sub-brands: Zyoin Talent Solutions, ZyoinTech, and Zest Partner, ensuring a streamlined service approach.

[Zyoin Talent Solutions](#) excels at identifying and recruiting top professionals for businesses worldwide. With a global network and personalised approach, they deliver cost-effective and time-efficient solutions while providing valuable support in employee retention.

[ZyoinTech](#) is a Digital Transformation Partner, helping stakeholders merge Domain and Technology to foster digital leadership. They provide power-hiring solutions by leveraging emerging technologies to create lasting value. ZyoinTech actively explores emerging technological advancements to develop strategic approaches, harness their potential, and construct solutions that provide enduring value.

[Zest Partner](#) diverges into three sub-branches, **Zest Pro**, which specialises in Recruitment Process Outsourcing, with expertise in streamlining business recruitment processes. With their industry-leading solutions, they optimise talent acquisition, enhancing efficiency and success. **Zest Search** stands out in evaluating and acquiring leaders at different levels, such as the Board, C-Suite, and other leadership roles. Their extensive knowledge has been instrumental in supporting clients in identifying and appointing leaders who have made remarkable impacts on their organisations and the community. **Zest Talks** hosts webinars that feature industry experts engaging in insightful discussions on a wide range of topics relevant to the industry.

In addition to expanding its service offerings, Zyoin Group remains committed to fostering strong relationships with clients and partners. The rebranding aligns with their dedication to maintaining transparency, trust, and excellence in all our interactions. As Zyoin Group, the company will leverage its deep industry expertise, cutting-edge technology, and talented team to address the evolving needs of businesses in the talent acquisition sector. This rebranding positions Zyoin Group to better serve clients globally and adapt to the ever-changing landscape of the recruitment sector.

Zyoin Group will update its website and other digital platforms to reflect the rebranding. Existing clients, partners, and stakeholders can expect a seamless transition without disrupting ongoing projects or services.

For more information about Zyoin Group and its services, please visit www.zyoin.com or write to info@zyoin.com.

About Zyoin Group: Zyoin Group, India's premier recruitment group, is recognised for its comprehensive services tailored to meet its clientele's diverse needs. Since its establishment in 2005, Zyoin has achieved remarkable success by serving a vast network of over 800 satisfied customers and facilitating more than 10,000+ placements. With an exceptional team of over 500 dedicated professionals, Zyoin Group has established a strong presence across 70 locations throughout India.

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