

White Hat Academy: India's Leading Institution With Job Assistance



kolkata, West bengal Jul 24, 2023 ([Issuewire.com](https://www.issuewire.com)) - The digital space has already started to become mainstream, and with that, different avenues have opened, be they for businesses or service providers. While businesses are demanding more and more resources, there is a huge gap in the market when it comes to skilled professionals. This is what [White Hat Academy](#) has been trying to solve by providing training to young talent through the most demanding courses in India.

Courses offered by White Hat Academy

With a growth rate of 50% every year, the Internet has been spreading in the country for the last few

years. With the introduction of 4G and a wider market, almost every online business is seeking skilled professionals to join them. White Hat Academy offers the most in-demand courses that are not only important to start your career in 2023 but also in the next ten years and beyond.

Digital marketing: If you are a marketing or sales professional, an SEO expert, a business owner, a graduate, or simply interested in venturing out into the digital space, then this course is right for you. The digital marketing course will be 32 hours long and is perfect for beginners.

This course will give you a fair idea of domain and web hosting, a basic understanding of digital marketing, how search engines work, the fundamentals of SEO, basic SEO techniques, and social media marketing, to name a few. Students will also get a certificate after successfully completing the course. The fee for the course is Rs. 8500/- plus 18% GST.

With digital marketing, White Hat Academy also features related courses such as:

HTML and CSS: The HTML course is crucial if you are willing to build and launch your website. The course provided by White Hat Academy offers the fundamentals of HTML and HTML 5, along with the basics of HTML form. This course is also merged with the CSS course, where you can learn the basics of CSS and its properties.

Students can also get access to Java Script learning, Photoshop, responsive HTML, and Bootstrap. The fee for this course is Rs. 5000/- + 18% GST, and the duration is 20 hours or 10 classes of 2 hours each.

UI Design and Web Design Course: If you are more interested in the aesthetic side of web development, then the UX/UI Design or Web Design course is ideal for you. In this course, students will learn the concepts of UI/UX design, an introduction to colours, fonts, and images, the basics of Figma, and how to use various palettes, tools, and more. The faculty also provides practical experience and a doubt-clearing session with the students after the lessons.

The fee of the course is Rs. 5000/- + 18% GST, and there are a total of 10 classes that are 2 hours long each.

Other related courses they offer are:

- PPC Fundamental Course
- WordPress course
- SAP course
- Laravel course
- Content writing course

Check out their course details and fees structure at <https://whitehat.education/>

About White Hat Academy

White Hat Academy is closely affiliated with the leading digital marketing company, SERP Consultancy, based in Kolkata, India. The experienced faculty at White Hat Academy aims to offer an array of courses along with real-life projects, flexible class timings, and 100% job assistance.

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