

Waterbase expands into Sri Lankan Shrimp Feed Market

Waterbase appoints M/s Lucky Seven Aqua as its Distributor for Shrimp Feed in Puttalam District, Sri Lanka



Chennai, Tamil Nadu Jul 17, 2023 ([Issuewire.com](https://www.issuewire.com)) - The Waterbase Limited (TWL), a pioneer in Shrimp aquaculture in India [has announced its entry](#) into the growing Sri Lankan shrimp feed market. With the increasing popularity of Vannamei shrimp farming in Sri Lanka, Waterbase sees immense potential for its high-quality shrimp feed products in the region. As part of this foray into Sri Lanka, Waterbase has appointed M/s Lucky Seven Aqua as its distributor for shrimp feed in Puttalam District, Sri Lanka.

To shed light on the significance of Waterbase's entry into the Sri Lankan shrimp feed market, we turn to Dr Mohandas, President- Sales, TWL and a renowned expert in shrimp farming. Dr Mohandas states, "Farmed shrimp production in Sri Lanka has witnessed significant growth, particularly with the introduction of Vannamei shrimp. Waterbase's entry into the market is a positive development for the

local aquaculture industry. Our high-quality shrimp feed products will play a crucial role in supporting sustainable shrimp farming practices and improving overall productivity."

Mr Ramakanth Akula, CEO of Waterbase Limited, expressed his optimism about this move, stating, "Waterbase's entry into the Sri Lankan market reflects our commitment to expand our global presence, leveraging our technical expertise and manufacturing capabilities. Sri Lanka's thriving shrimp farming sector presents a tremendous opportunity for us to provide our premium products and contribute to the industry's growth. We are confident that our partnership with M/s Lucky Seven Aqua will enable us to serve the needs of shrimp farmers in Puttalam District effectively."

TWL owns several popular brands of shrimp feed that are of high quality, freshness, appropriate calorific value and rich in nutrients. Its shrimp feed brands enjoy strong acceptance in the shrimp farming community in India. For three decades, the Company has played a key role in spreading scientific shrimp farming in India. It has provided training and support in farming techniques to several thousands of farmers across the Country. The Company's R&D efforts are focused on enhancing the quality and efficiency of feeds to meet the differing farming requirements of aquaculturists.

The company believes that quality and food safety are the cornerstones of the business. The company is committed to the promotion & growth of sustainable aquaculture in India and Sri Lanka through responsible sourcing, eco-friendly practices, innovation, and farmers' education.

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Source : The Waterbase Limited (TWL)

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