

Vijin Vijayappan Receives Literacy Star Award 2023 Season 2, Recognized as Top 100 Writer in India



Thiruvananthapuram, Kerala Jul 11, 2023 ([IssueWire.com](https://www.issuewire.com)) - Vijin Vijayappan, an esteemed PR professional from Kerala, has been honored with the prestigious Literacy Star Award 2023 Season 2. This esteemed recognition places him among the top 100 writers in India. The award was organized by Cosmic Inception Publication, a renowned literary platform that celebrates exceptional talent across the nation.

With an extensive background in the media and PR industry spanning over a decade, Vijin Vijayappan has established himself as an experienced and respected professional. Currently associated with the well-established PR agency, Tendegree North Communication in Kerala, Vijin has played a pivotal role in promoting numerous brands and individuals throughout his career.

His remarkable talent as a writer was recognized by a panel of experts, who selected one of his exceptional poems for this esteemed award. Vijin's literary works have also been published in esteemed Malayalam magazines and newspapers, showcasing his versatility and creative prowess. In addition to his contributions to traditional platforms, he actively shares his stories and poems on digital platforms such as Prathilipi and various social media pages, captivating audiences with his unique writing style.

This recognition marks Vijin Vijayappan's first literary award, highlighting his exceptional contributions to the field of literature. As an accomplished author, he has recently published a book titled "Manage Your Stress Before It Kills You," which has been successfully distributed and published by Cosmic Inception in 2023. The book offers valuable insights into stress management, drawing from Vijin's expertise in the field.

Beyond his professional achievements, Vijin Vijayappan is also dedicated to making a positive impact on society. He currently serves as a mental well-being coach for individuals with epilepsy, providing support and guidance to enhance their quality of life. His commitment to helping others extends to his personal life as well, where he cherishes the role of a loving husband to Surabhi Philip and a proud father to their nine-month-old son, Adhidev Surabhi Vijin.

Born and raised in Kurichy, Kottayam, Kerala, Vijin relocated to Trivandrum six years ago, pursuing his career ambitions and embracing new opportunities. He credits his supportive family, including his father, P.C. Vijayappan, his mother, Rema Vijayappan, and his sister, Vijitha, for their unwavering encouragement and inspiration.

Vijin Vijayappan's remarkable achievements in the field of literature and his unwavering dedication to promoting mental well-being have solidified his position as a respected figure in both the PR industry and the literary community. His work continues to inspire and empower others, leaving an indelible mark on the literary landscape of India.

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