

The Wealth Weekend Premieres at HBCU Legacy Week on The Vineyard

The Wealth Weekend: Martha's Vineyard A Premiere Professional Alumni Event Dedicated to elevating Economic Empowerment and Financial Literacy within the Black Community

THECOUTUREMAN presents **THE WEALTH WEEKEND** MARTHA'S VINEYARD 2023

Two-days of professional development
aggregating generational wealth during Legacy
Week on the Vineyard- a week of events
dedicated to celebrate Historically Black
Colleges and Universities on Martha's Vineyard.

July 28, 2023

ECONOMIC, FINANCE AND SUSTAINABILITY LUNCH @ OAK BLUFFS LIBRARY 11:30AM

HBCU intellectuals & Black America Tech leaders discuss the importance of
strategic community building.

**Circular Economy Presentation and its applied practices from
The Circular Economy Alliance.**

July 29, 2023

WEALTH MANAGEMENT BRUNCH

Private cocktail closing brunch, networking & social at a Martha's Vineyard
property featuring New England Sweetwater Farm & Distillery with
featured discussions.

Generational Wealth & Succession

Alisa & Karl Lawrence owners of New England Sweetwater Farm & Distillery

Family Offices, Impact Investing & HBCU Initiatives

LaMar Wright Director of Partnerships and Collaborations for
McBride Family Office

Blacks in Cannabis - Laws, Investing & Social Equity

Benjamin Richardson- Managing Partner & Research Director for
7Thirty Capital

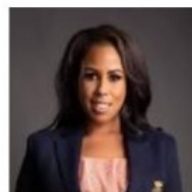
FEATURED SPEAKERS



Dr. JoAnn Rolle
Dean
Medgar Evers College School of Business



Jason Swanston
Tech Patent holder
CEO- Earphia/Tulsa Tech Worldwide



Angel Rich
Founder CreditRich &
#BlackTechMatters



Wayne Knox
COO & Vice President of Finance
Hutson-Tillotson University



Karis Townsend
COO of Vannadium
formally WeGrow Data



Benjamin Townsend
Managing Partner/Research Director
7Thirty Capital

FREE EVENT- REGISTER @ BLACKWEALTHEVENTS.COM



New York City, New York Jul 17, 2023 ([IssueWire.com](https://www.issuewire.com)) - The Coutureman LLC - A New York lifestyle advisory, client relations group, is thrilled to launch- **The Wealth Weekend: Martha's Vineyard on July 28 - July 29, 2023** -Two-days of alumni professional development aggregating generational wealth during **Legacy Week on the Vineyard**- a week of events dedicated to celebrating Historically Black Colleges and Universities on Martha's Vineyard. The event will bring together industry experts, entrepreneurs, and thought leaders to share their insights and strategies for building wealth and achieving financial independence.

Curated by Morehouse College Alumni and Principal of The Coutureman LLC, LaMar Wright, The Wealth Weekend is a cultivated guiding resource, a platform for answered calls to action, and a global presentation of Black excellence.

"My business manager, **Etophia Lane, a Hampton University Alumnae**, said it was time for The Coutureman to move forward in the company's advisory goals supporting Black American communities and initiatives. She directed us to begin with our HBCU community on the Vineyard and to connect with Howard University Alumnae, Sheryl Wesley -Founder of Legacy Week on the Vineyard. My experience with family offices has taught me curating shared values and cultivating atmospheres of collaboration are key to aggregating sustainable wealth. I began engagement with HBCU organizations, professional alumni, entrepreneurs, C Suite executives, and business owners to survey their current initiatives and interests. Legacy Week on the Vineyard is a unique opportunity for the community of HBCU Alumni and has been established on Martha's Vineyard since 2016. We want to bring support by producing professional alumni-centered events on building generational wealth," **LaMar Wright, Curator of The Wealth Weekend and Principal of The Coutureman LLC**.

"It is with great pleasure to announce that we as a people are entering into our Sixth Annual event of Legacy Week on the Vineyard. Legacy Week on the Vineyard always incorporates what I call a conscious component during the festivities which is why Legacy Week welcomes guest platforms such as The Wealth Weekend to enhance the message of the importance of continued support of HBCU endowments, enrollments, financial literacy as a second language and financial abutment for consecutive levels of success," **Sheryl Wesley- Founder of Legacy Week on the Vineyard & CEO of HBCU Brand Partners**.

The Wealth Weekend Itinerary

July 28, 2023- Economic, Finance & Sustainability Lunch at Oak Bluffs Library 56R School St Oak Bluffs, MA 02557 11:30 am-3 pm. (In-person & streamed online).

HBCU intellectuals & Black America Tech leaders discuss the importance of strategic community building. Registrants will learn how to pool resources that support opportunities in building strong financially stable communities and discover how to incorporate learned practices.

Circular Economy Presentation and its applied practices from **The Circular Economy Alliance**.

Featured speakers:

Dr. JoAnn Rolle- Dean of Medgar Evers College School of Business and Immediate Past President of HBCU Business Deans Roundtable

Jason Swanston- Futurist & Entrepreneur Patent Tech Holder CEO of Earphia, Tulsa Tech Worldwide, Founder of NFT Fans Agency

Angel Rich- Founder of Credit Rich and #BlackTechMatters (2023 Presidential Lifetime Achievement

Award Recipient)

Wayne Knox - Vice President of Finance & COO Of Huston-Tillotson University

Karis Townsend - COO of Vannadium formally We GroData

July 29, 2023 - Wealth Management Brunch 3 PM Private cocktail closing brunch, networking & social at a Martha's Vineyard property featuring New England Sweetwater Farm & Distillery.

Discussions

Generational wealth & Succession - Alisa & Karl Lawrence owners of New England Sweetwater Farm & Distillery

Family Offices, Impact Investing & HBCU Initiatives - LaMar Wright Director of Partnerships & Collaborations for the McBride Family Office

Blacks in Cannabis: Laws, Investing & Social Equity- Benjamin Richardson- Managing Partner & Research Director of 7Thirty Capital

All events are free. To register for the July 28 lunch and request for invite to July 29, Wealth Management Brunch go online to: BlackWealthEvents.com Only those with confirmation will be allowed admittance.

The Wealth Weekend is being supported by The National HBCU Business Deans Roundtable, Medgar Evers College School of Business, Circular Economy Alliance, Tory Burch Foundation, Vineyard Wind, 7Thirty Capital, CreditRich, Tulsa Tech Worldwide, NFT Fans Agency, EARPHIA, Vanadium, New England Sweetwater Farm and Distillery, Winnetu Oceanside Resorts, Faraway Hotels and HerAgenda.

For more information on The Wealth Weekend media inquires, interview requests, participation, and activation opportunities contact: **Etophia Lane at 347.613.3135** info@thecoutureman.com

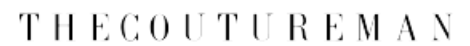
About The Wealth Weekend

The Wealth Weekend is the bridge between Black professionals, entrepreneurs, executives, HBCU Alumni, and the rest of the world. The Wealth Weekend will take place annually in three locations- Kentucky Derby, Juneteenth NYC, and Martha's Vineyard during Legacy Week.

BlackWealthEvents.com

About The Coutureman LLC

The Coutureman LLC is an emerging leader in bespoke lifestyle & brand development specializing in the high-touch services of client relations, image consulting, creative direction, event styling, and luxury travel based in New York. The Coutureman brand has become known for its discerning appeal, dynamic global network, and standard of excellence in detailed efficiency. Over the years, The Coutureman LLC has partnered with notable brands to deliver unique experiences including UBS Bank & Bloomingdale's, Pernod Ricard, Nordstrom & The Corcoran Group, L'Occitane, PACE Gallery, and many others. Affiliations include the New York Concierge Association, Consulate Offices of Monaco, Italy & Poland, and world-renowned 5-star hotels, including Baccarat Hotel, Park Hyatt Hotel, London Hotel, Mandarin Hotel & others. www.thecoutureman.com



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