

The Reflective Launches Online Modest Fashion Marketplace

The Reflective launches the world's first inter-faith e-commerce platform for high-end modest fashion brands, streamlining the shopping experience for modest dressers of all faiths.



New York City, New York Jul 24, 2023 ([Issuewire.com](https://www.issuewire.com)) - [The Reflective](#), a high-end modest fashion retailer, announced the launch of its 'Modest Marketplace'. The platform offers a seamless and convenient modest shopping experience, featuring over 1,000 of the latest modest fashion items carefully sourced from leading fashion brands, designers, and boutiques.

Despite the wide incorporation of modest-friendly options into many leading brands' latest collections, the modest shopping experience continues to present challenges for modest dressers worldwide. Shoppers are still forced to manually sift through clothes that do not meet their modest requirements, resulting in a frustrating and time-consuming process. Furthermore, customers are often met with disappointment when they discover that the seemingly modest item they purchased is more revealing than it looked online.

The Reflective aims to redefine the modest fashion shopping experience by sourcing the latest modest outfits from top designers and brands of which over 90% are female founded, sustainable and/or made to order. Its marketplace boasts a user-friendly interface with modesty standard filters, a robust editorial blog with daily styling content, and an extensive selection of trending modest attire curated by fashion industry experts. In order to cater to modest dressers of all faiths, the company offers an extensive

range of products including contemporary Ready to Wear, eveningwear, swimwear, athleisure, and even head scarves.

"Our team at The Reflective consists of fashion professionals who are themselves modest dressers. We intimately understand the needs of our community and believe that every woman has the right to look and feel beautiful in a way that fits their religious values. We know that affordability and style are crucial for modest dressers, and recognize that the current options available fall short in meeting these requirements. Our Modest Marketplace eliminates the current tedious process of modest shopping and provides the latest in modest attire, along with content and education around styling a modest wardrobe. Our aim is to empower our community to effortlessly express their personal style and feel beautiful - Liza Sakhaie, CEO of The Reflective

About The Reflective

The Reflective is an all female New York-based modest fashion retailer that aims to empower women of all faiths to embrace modest fashion with style. Founded by a team of fashion experts, including a former Bloomingdale's associate, their mission is to bridge the gap between fashion and modesty. The Reflective offers a carefully curated selection of trendy clothing, including evening wear, sports attire, and accessories. The Reflective caters to diverse modest standards, ensuring a wide range of options for Muslims, Jews, and those who choose modesty by personal preference. With a focus on inspiration and staying on top of the latest trends, The Reflective empowers individuals to confidently express their personal style while staying true to their values. For more information please visit www.the-reflective.com.

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Source : The Reflective

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