

The Elevation Experience Presented by Visit Lauderdale with Wendy Raquel Robinson, Yandy Smith-Harris & more

Florida A&M University Head Coach Willie Simmons Host “The Queen’s Playbook: Empowering Women For The Game” Football Clinic & Wells Fargo Host Accessing Business Capital Workshop



ORANGE BLOSSOM CLASSIC
MIAMI GARDENS, FL

The Elevation EXPERIENCE

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PRESENTED BY 

An afternoon of candid conversation on Leadership and Entrepreneurship

- ◆ Let's talk fashion, women's health, financial literacy and investing
- ◆ Experience an elite panel, complimentary beverages, premium vendors, lite bites and entertainment by DJ Tight
- ◆ This is a free event, but you must register at orangeblossomclassic.com/events

This isn't your ordinary conference, it's a movement.

We believe the Elevation Experience is an investment in yourself to transform the way you lead others from within.

JULY 14TH | 11:00 AM - 4:00 PM
CHARLES F. DODGE CITY CENTER
601 CITY CTR WAY | PEMBROKE PINES, FL 33025

THIS IS A FREE EVENT!
MUST REGISTER TO ATTEND

ORANGEBLOSSOMCLASSIC.COM/EVENTS

Pembroke Pines, Florida Jul 7, 2023 (Issuewire.com) - The Orange Blossom Classic Committee proudly announces The Elevation Experience presented by Visit Lauderdale, a groundbreaking initiative with interactive workshops, panel discussions, and networking opportunities. Join HBCU alumni

Actress Wendy Raquel Robinson and Entrepreneur and Television Personality Yandy Smith-Harris, both graduates of Howard University, **Actress and Grammy Award-winning R&B Singer LeToya Luckett, Florida A&M University Coach Willie Simmons, President and CEO of Visit Lauderdale, Stacy Ritter**, alongside executives from **Wells Fargo** and other participants who have achieved remarkable success in their respective fields.

The Elevation Experience presented by Visit Lauderdale is free, open to the public and will take place on Friday, July 14, 2023, from 11 AM to 4 PM at the Charles F. Dodge City Center, located at 601 City Ctr Wy, Pembroke Pines, FL 33025. As part of the Orange Blossom Classic's "The Reunion" theme, The Elevation Experience presented by Visit Lauderdale sets the stage for the biggest HBCU Reunion Experience Labor Day Weekend which will culminate with the big game between Florida A&M University Rattlers and Jackson State University Tigers at the iconic Hard Rock Stadium in Miami Gardens, FL.

"We're thrilled to play a major role in helping to bring this inspirational and educational day to life," said Stacy Ritter, president, and CEO of Visit Lauderdale. "This conference fits brilliantly into our mission of welcoming 'everyone under the sun' because it allows us to empower all women by shining a well-deserved light on their exceptional achievements."

In addition to enriching talks, The Elevation Experience presented by Visit Lauderdale will feature Florida A&M University Head Coach Willie Simmons hosting "The Queen's Playbook: Empowering Women For The Game" an exclusive Football Clinic for Women. Coach Simmons will provide an opportunity for participants to experience a behind-the-scenes look at the game in a fun and informative setting. Participants will have the chance to learn fundamental football skills and gain valuable insights into the strategies and tactics of the sport from a highly respected coach.

As an integral partner, Wells Fargo will engage attendees in an interactive workshop. Senior Lead Diversity and Inclusion Consultant, Enterprise HBCU Strategy at Wells Fargo, Dewey Norwood, Jr., explained, "Wells Fargo is proud to serve as the Official Financial Services Sponsor of the 2023 Orange Blossom Classic (OBC). We see events like The OBC as a key part of our firm's broader HBCU Strategy and another unique opportunity to meet the diverse financial services needs of the OBC Community. With Wells Fargo's engagement in events like July's groundbreaking Elevation Experience, centered on women-owned small businesses, and future programming on home ownership, supplier diversity, wealth management, and other financial topics, our experienced bankers are 100% committed to meeting the ever-changing financial services needs of each client. Thank you, to Kendra Bulluck and her amazing leadership team for reviving S. Florida's historic Orange Blossom Classic and delivering top-tier programming and resources for Miami Gardens, FAMU, JSU, and the broader HBCUs community. Our team is privileged to be a part of this amazing work across "The 305".

"We invite everyone to join us for a day of empowerment, learning, and networking," said Orange Blossom Classic Committee Executive Director Kendra Bulluck. "It's all presented by Visit Lauderdale, with Wells Fargo hosting a must needed workshop on accessing business capital, Coach Willie Simmons leading an exciting football clinic for women and so much more to enjoy."

To secure complimentary access to The Elevation Experience presented by Visit Lauderdale, the precursor to the Denny's Orange Blossom Classic presented by Ready Life Labor Day weekend and to learn more about other events leading up to the big game, please visit www.orangeblossomclassic.com.

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Source : Orange Blossom Classic Committee

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