

Solfut, Lda Brings I Have the Power (IHTP) Brand to U.S.A.

Offers Unique System for Creating Personal and Corporate Success

San Clemente, California Jul 31, 2023 ([IssueWire.com](https://www.IssueWire.com)) - Solfut, Lda., a full-service, personal, and corporate training and development firm, today announced that the *I Have the Power* (IHTP) brand will now be available to individuals and organizations throughout the United States. IHTP is a system, set of tools, products, and services based on Neuro-Linguistic Programming (NLP) that are integrated into 7 specialized Academies, all designed to produce personal and professional success. IHTP CEO and Founder Adelino Cunha said: “We started out in 1997 as an IT company and from 2003 onwards we began to add skills in the area of training people so that they achieve personal and operational excellence.” He added: “For more than 20 years, through IHTP, we have touched the lives of people in over 80 countries, and we believe that our unique system and training regimen, which focuses on the power of the individual, demonstrates that it is possible for anyone to be more successful; simply put, we’re engineered for success.”

Solfut has selected brand and marketing expert Gary Szenderski to lead the U.S. team. Initially there will be a limited number of products and services offered including training and personal development workshops, NLP high-performance seminars, as well as one-on-one and team coaching services, all designed to achieve success by improving an individual’s or company’s behavioral intelligence. Szenderski, who specializes in helping brands and organizations navigate the transition and has written three books on creating positive change, had this to say: “Part of our challenge is to separate the IHTP brand from other self-help and training firms that promise success but fall short.” He added: “Adelino and his team have engineered a process and methodology that is way beyond motivational speaking and hype simply because it not only works, but it also lasts.”

About I Have the Power (Solfut)

Known for its exceptional success rate, *I Have the Power* (IHTP) has continued to grow and expand to over 80 countries around the world since 2003, serving individuals and corporations determined to succeed. The firm has over 1,500 corporate clients and tens of thousands of individuals that have found that they have the power to change their lives and future - to succeed. IHTP is a complete system for developing personal and operational excellence integrated into 7 distinct Academies: Wellness, Personal Excellence, HR Coaching, Leadership, Business Development, Sports, and Education. The company also offers customized training and Neuro-Linguistic Programming (NLP) certifications. Solfut has consistently been named the “Happiest Company in Portugal.” For more information visit:

www.IHaveThePower.net/USA

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