

Social Kandura: The Trailblazing Media Powerhouse Making Waves in Dubai's Media Landscape

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Dubai, United Arab Emirates Jul 10, 2023 ([Issuewire.com](https://www.issuewire.com)) - [Social Kandura](#), a groundbreaking media powerhouse based in Dubai, is rapidly transforming the city's media landscape. Since its establishment six months ago, this visionary sensation has been rewriting the rules of media, captivating audiences with its diverse range of riveting news, glitzy events, tantalizing lifestyle content, and pulse-pounding entertainment. With an impressive Instagram following of over 10k and a trailblazing foray into captivating long-form content on YouTube, Social Kandura is swiftly conquering the digital realm.

Renowned as the official digital partners for the prestigious [Filmfare Middle East's dazzling Social Night](#), Social Kandura has secured powerhouse partnerships with illustrious brands spanning the United Arab Emirates. This visionary media gem is taking the industry by storm and solidifying its position as a leading force in the region.

Led by the dynamic duo of [Sakshi Chanchal](#) and [Gaurav Prakash](#), Social Kandura is driven by a passionate vision to fill the void in the hyperlocal content landscape across the United Arab Emirates.

With a decade's worth of industry experience, Gaurav Prakash brings valuable expertise to the table, while Sakshi Chanchal, a creative force hailing from Mumbai, India, has brought her unique perspective to the heart of Dubai.

[Sakshi Chanchal](#), co-founder of Social Kandura, shared, "When I came to Dubai, I realized the lack of relevant and relatable content for the local audience. We saw an opportunity to provide high-quality, production-rich content that resonates with our community. Our aim is to create an unparalleled experience for our viewers, catering to their interests and aspirations."

Fueling their creative fire, Social Kandura has made significant investments in state-of-the-art production facilities and established an in-house podcast studio that serves as the epicenter of their groundbreaking series, "[The Influencer Diaries](#)." This series features renowned Bollywood actress Aahana Kumra and other prominent influencers in Dubai, delivering engaging and thought-provoking content.

Prepare to be dazzled as Social Kandura unleashes "[The Burj Khalifa Syndrome](#)," their groundbreaking masterpiece that humorously unravels the colossal magnificence of Emaar's iconic Burj Khalifa. This satirical opus pushes boundaries and promises to leave viewers in stitches. Brace yourself for a surreal journey and experience this sensational video masterpiece here: [Insert Link to Video].

Sakshi Chanchal added, "We are excited to be at the forefront of the new wave of media in Dubai. We believe there is a strong demand for high-quality, hyperlocal content, and we are committed to providing our audience with the best possible experience."

Prepare to be captivated by the awe-inspiring prowess of Social Kandura, the trailblazing media powerhouse demanding the attention of international media companies. With audacious innovation and an unwavering dedication to uncompromising quality, Social Kandura is poised to make a seismic impact upon the vibrant tapestry of the Middle East's media realm.



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