

RushTree Business Optimization strategic partner tawk.to introduces a Revolutionary Customer Communication AI Co-Pilot.

With the introduction of AI Assist, RushTree Business Optimization and tawk.to are taking customer and agent support to unprecedented heights.



Jackson, New Jersey Jul 28, 2023 ([Issuewire.com](https://www.issuewire.com)) - RushTree Business Optimization strategic partner tawk.to introduce AI Assist, the Revolutionary Customer Communication AI Co-Pilot.

RushTree Business Optimization, a leading provider of innovative AI business optimization solutions, is thrilled to announce the launch of tawk.to AI Assist, an exciting new AI agent/customer support tool from its strategic partner tawk.to. Renowned as the number one provider of live chat services worldwide, tawk.to has now integrated AI technology into its platform to further enhance the customer and support agent experience.

AI Assist is an exceptional add-on that empowers businesses to automate their customer communication on the tawk.to platform, streamlining interactions and improving efficiency. With the introduction of AI Assist, RushTree Business Optimization and tawk.to are taking customer and agent support to unprecedented heights.

This groundbreaking solution encompasses three powerful AI tools designed to optimize customer and

agent interactions:

- **Apollo AI:** By leveraging your data, Apollo AI is equipped to provide intelligent responses to customer queries, ensuring prompt and accurate assistance. It harnesses the power of machine learning to understand and address common customer concerns, delivering an exceptional user experience.
- **Smart Reply:** Simplifying response management, Smart Reply generates automated chat and ticket responses. This invaluable tool saves valuable time and resources by providing instant replies to frequently asked questions, allowing businesses to handle a higher volume of inquiries without compromising on quality.
- **AI Commands:** Unlocking the potential of generative AI, AI Commands enables businesses to harness leading-edge technology for a range of tasks. From brainstorming and summarizing information to adjusting message tone and translation, this versatile tool empowers businesses to accomplish more in less time.

John D'Ambra, VP of Strategic Partnerships at tawk.to, expressed his excitement about the release of AI Assist, stating, "We are thrilled to collaborate with RushTree Business Optimization on the launch of AI Assist. By integrating artificial intelligence into the tawk.to platform, we are revolutionizing customer communication and empowering businesses to deliver exceptional service at scale."

Paul Blocchi, Founder of RushTree Business Optimization, emphasized the significance of this collaboration, saying, "Our partnership with tawk.to has always aimed to provide businesses with the most advanced tools for success. AI Assist represents a game-changer in the customer and agent support landscape, offering unparalleled advanced AI capabilities that will undoubtedly revolutionize the way businesses support their agents and interact with their customers."

The introduction of AI Assist by tawk.to marks a pivotal moment in customer communication. By combining the expertise of tawk.to as the leading provider of live chat services with the power of AI technology, businesses can expect to achieve new levels of efficiency, productivity, and customer satisfaction.

For more information about AI Assist and the partnership between RushTree Business Optimization and tawk.to, please visit <https://schedule.rushtree.com>

About RushTree Business Optimization: [RushTree Business Optimization](#) is a renowned provider of leading-edge AI business optimization solutions that empower companies to maximize their potential. With a focus on innovation and efficiency, RushTree Business Optimization offers a wide range of services tailored to enhance productivity, customer experience, and overall business performance.

About tawk.to: [tawk.to](#) is the world's number one provider of live chat services, trusted by millions of businesses worldwide. Offering a comprehensive communication platform, tawk.to enable businesses to engage with their customers in real-time, fostering meaningful interactions and driving growth.

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