

New Podcast Series "Corporate Drinker" Set to Explore the Pervasive Culture of Alcohol in the Workplace

A Deep Dive into the Social Dynamics and Interplay of Alcohol in Corporate Culture with Laurie RuettimannLaurie Ruettimann



Raleigh, North Carolina Jul 31, 2023 ([IssueWire.com](https://www.issuewire.com)) - On July 31, HR veteran and established podcast host Laurie Ruettimann is set to launch a new podcast series titled "Corporate Drinker" under the "Punk Rock HR" podcast brand. In this ambitious project, Ruettimann seeks to delve into the often-overlooked intersection of work and alcohol.

This intriguing series will explore a variety of questions that beg for answers: What draws us towards alcohol as a form of escape, especially during stressful workdays? Why does the social framework of corporate gatherings continue to revolve around alcoholic beverages? How does the simple act of declining a drink at a work function cause pregnancy rumors?

Ruettimann is interested in investigating why leaders and employees drink at work, because of work, to avoid work, and in spite of work. However, "Corporate Drinker" doesn't pass moral judgment on alcohol. Instead, it aims to narrate the experiences, both uplifting and challenging, that individuals have with alcohol in relation to their professional lives.

The series invites listeners to join the conversation, particularly those who are interested in reimagining truly inclusive workplaces, those striving to foster a sense of belonging within their work communities or those who have ever felt the need to reach for a drink under the pressures of professional life.

The series boasts an impressive lineup of guests, including longevity expert Dr. Jared Pelo, VaynerMedia's HR leader Claude Silver, renowned marketing executive Bob Hoffman, NBC Bay Area journalist Scott Budman, author and wellbeing expert Ken Makimsy Middleton, among many others.

"Corporate Drinker" is more than a podcast; it's an exploration and a conversation about the role of alcohol in the corporate world. Be sure to tune in from July 31 at laurieruettimann.com/podcast.

For more information, press only: Email: hello@letsfixwork.com

For more information on Corporate Drinker:

- Website: laurieruettimann.com/podcast
- Instagram: [instagram.com/corpdrinkerbook](https://www.instagram.com/corpdrinkerbook)
- Personal Instagram: [instagram.com/lruettimann](https://www.instagram.com/lruettimann)

About Laurie Ruettimann:

Laurie Ruettimann is a force to be reckoned with in the realm of human resources. As a seasoned HR leader and the host of the "Punk Rock HR" podcast, she has continually strived to challenge conventional wisdom and push the envelope in her field. Laurie is also an accomplished author, celebrated for her ability to bring clarity to complex issues with wit, pragmatism, and a dash of rebellion. Her vast experience in HR, coupled with her incisive insights and natural curiosity, make her an ideal guide in this unique exploration of alcohol's role in the workplace through her new podcast series, "Corporate Drinker."

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