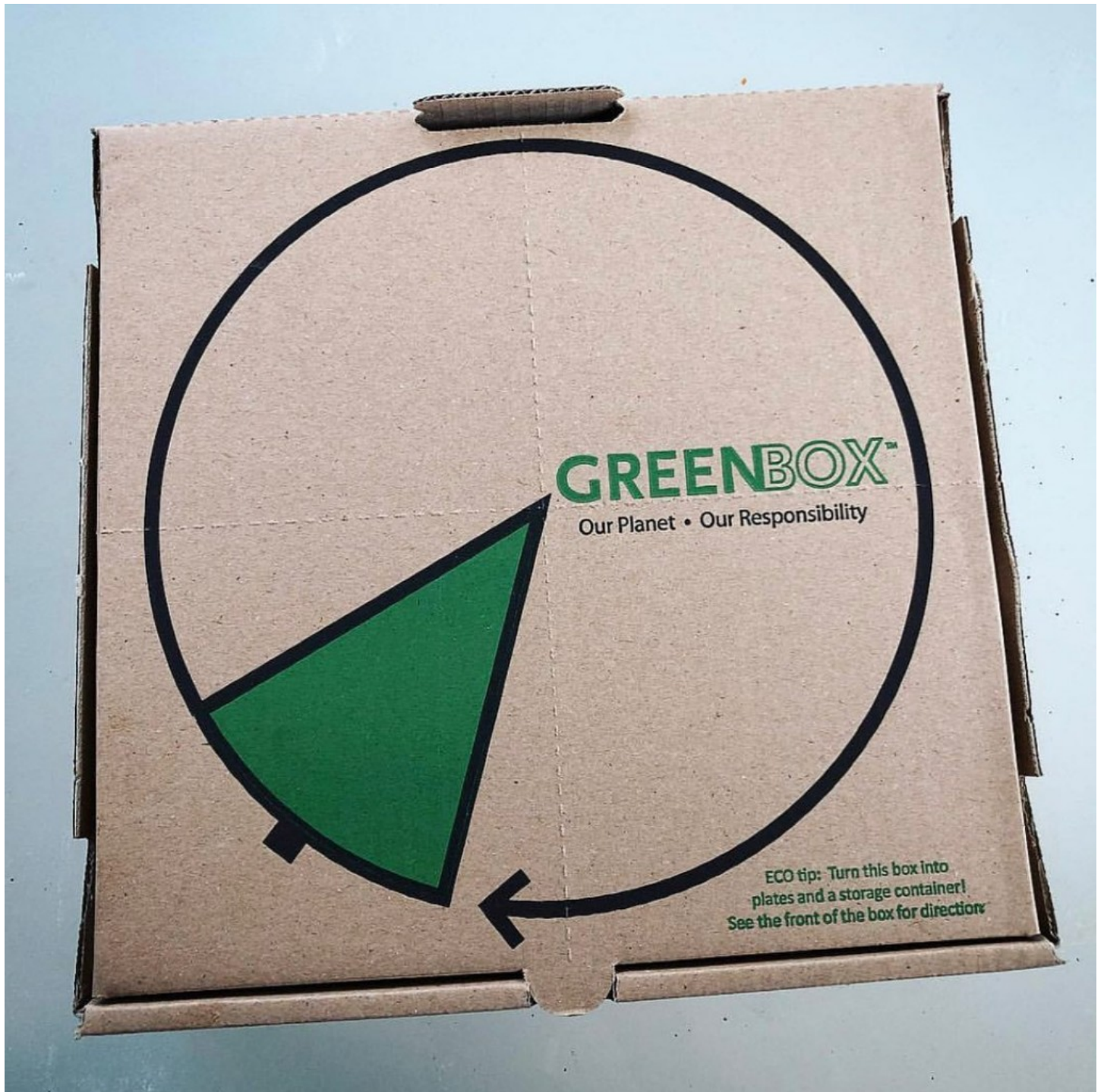


Missing Slice Pizza Partners with GreenBox Recycled Pizza Box Company



San Diego, California Jul 9, 2023 ([Issuewire.com](https://www.issuewire.com)) - Missing Slice Pizza is thrilled to announce its partnership with GreenBox, a New York-based company dedicated to revolutionizing food packaging designs and promoting environmental sustainability. This collaboration aims to enhance consumers' experiences while simultaneously reducing waste. As part of this partnership, Missing Slice Pizza will offer customers the original GreenBox pizza box, as well as the option to customize the box with their

own logo.

Missing Slice Pizza specializes in selling frozen pizzas and take-out items, each with a single slice missing. The company has a unique approach to giving back to the community, as 100% of the customer's donation goes towards feeding the homeless. Through this innovative concept, seven slices are sold to the consumer, while one slice is donated to individuals in need. These donated slices are collected, combined, and reheated to create full pizza boxes, which are distributed directly to the homeless population.

The GreenBox pizza box, a renowned eco-friendly solution made from 100% recycled materials, will be introduced by Missing Slice Pizza. This packaging has gained recognition for its versatility and sustainability, as showcased on ABC's Shark Tank. GreenBox revolutionizes traditional pizza boxes by easily transforming them into four plates and a storage container for leftovers. Recognized as one of Time Magazine's "best inventions of 2009" and referred to as the "Swiss Army knife of pizza boxes" by the New York Daily News, GreenBox eliminates the need for wasteful materials such as paper plates, aluminum foil, and plastic wrap.

Richard H. Davis, the visionary behind Missing Slice Pizza, was inspired to create this initiative after watching a video in 2015 featuring a French individual giving pizzas to the homeless in Paris, France. Davis realized that rather than relying solely on philanthropists, consumers could play an active role in donating to the homeless through their pizza purchases. This concept particularly resonates with millennials, who have a desire to contribute but may prefer not to engage directly with the homeless community. To facilitate transparency, a QR code is printed on the missing slice, allowing customers to track the exact location where their donated slice is delivered, whether it be a homeless shelter or on the street. Simply scanning the code sends a text message with the precise destination.

"We are excited to join forces with GreenBox, a company that shares our commitment to reducing waste and improving the lives of individuals in need," said Richard H. Davis, founder of Missing Slice Pizza. "By incorporating their innovative pizza boxes into our operations, we can offer our customers a unique and sustainable experience while contributing to the well-being of the homeless population."

About Missing Slice Pizza:

Missing Slice Pizza is a San Diego-based company that sells frozen pizza and take-out items, each with a missing slice. Through their innovative approach, customers have the opportunity to donate a slice to the homeless with every purchase. The company is committed to addressing homelessness in its community while providing high-quality, delicious pizza to its customers.

About GreenBox:

GreenBox is a New York-based company specializing in eco-friendly food packaging solutions. Their signature product, the GreenBox pizza box, is made from 100% recycled materials and offers unique functionality, transforming into four plates and a storage container for leftovers. GreenBox is dedicated to minimizing waste and promoting sustainability in the food industry.

For more information about Missing Slice Pizza and their partnership with GreenBox, please visit their website at <https://tinyurl.com/MissingSlicePizza>. To track the impact of your donation, simply scan the QR code on the missing slice of your pizza. GreenBox pizza box discussed on Rachael Ray Show (CBS):

https://youtu.be/_PfJzgWRxLI

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