

Metaorange- An Emerging Tech-Suite Promising World-Class Software Solutions

Metaorange is a forward-thinking company specializing in modernizing legacy applications. With expertise in cloud technology, DevOps, and digital transformation, they offer innovative solutions to various industries.



Australian Capital Territory, Australia Jul 18, 2023 ([IssueWire.com](https://www.issuewire.com)) - Conceptualized and founded in 2022 Metaorange is driven by a vision of modernizing legacy applications. The company's latest and innovative cloud technology and DevOps processes allow it to benefit a customer across the targeted market at a rapid pace. The founding committee of the company comprises over three decades of extensive experience in the Software Consulting & Development space. Proving its extensive expertise in Cloud, DevOps, Product Development, and SAAS (Software as a Service) in various domains such as Engineering, Media, Banking, and Healthcare.

Absolutely focused on learning the better utilization of new-age technologies, Metaorange strives to curate innovative ways towards enhanced customer experience while continuously reducing the overall cost of the services by undertaking the process of automation. We are in an exclusive tete-a-tete with the CEO of Metaorange, Vishal Rustagi who walked us through various.

THE SERVICE OFFERINGS

Currently, the company is engaged in offering Modern Application Development services where highly skilled and certified professionals using cloud-native architectures with microservices, Serverless, Event-driven, and managed cloud services develop out-of-the-box solutions for their clientele. When it comes to their core services, Consultation, DevOps as a service, Modernization as a Service, Application Development, and Manage Cloud/Application Support help them stay relevant to the market while staying ahead of the competition. Today, Metaorange has been providing these services for all 3 major cloud providers- Azure, AWS & Google, and Hybrid.

THE USPS

The Team at [Metaorange](#) strives to fulfil its main objective i.e. to make the best out of upgraded technologies to improve the overall customer experience. Swiftly adapting to the new-age technologies, they use customer benefits as one of the greatest USPs. As technology is evolving at a faster pace, clients are still hesitant to alter their surroundings. The biggest challenge faced by Metaorange is to carve a way that allows managing the latest trends and client expectations accordingly. The exclusive consulting approach of the clients is to comprehend the client's demands and circumstances that suggest the way forward toward effective problem-solving.

Metaorange serves SMEs that could utilize the power of technology to digitally transform businesses at the ground level. Collaboratively, the team at the company functions miraculously across diverse sectors like Engineering, Healthcare, Finance, Retail, etc.

“We as a team come from 30 years of technical background, we understand technology-changing trends. We are part of multiple forums, groups, meetups which help us to keep pace with changing technology,”-claims the founder.

A CULTURE OF BUILD-UP

The workforce poses as the greatest asset for employers, especially for an IT firm, quite a significant factor. As per the leader, employees are the backbone of any business and it is essential that the management ensures that they are heard, understood, and upgraded with time. Providing them liberty, equality, and transparency, the administration has availed best-in-class facilities for its employees to keep them happy and content.

“We conduct different Training Programs for all our employees, we offer specialized courses and training to our employees who have a high potential to become a leader. We started our company in 2022, till today we acquired a good number of customers in Healthcare and the public sector,” claims the dynamo about their employee-centric approach.

FIVE YEARS DOWN THE LINE...

For the future, the organization envisions expanding in terms of tech advancements prominently across Application Modernization, cloud, and DevOps in the healthcare space. Considering the future roadmap, they are about to invest in tools and partnerships that would facilitate a greater number of clients and help them to reduce the overall IT expense by 50%.

A token of advice

“Our advice to aspiring entrepreneurs is to learn from other people's experiences instead of reinventing the wheel. If you are an expert in your field then it's fine, else try to take the help of mentors and experts.”

Media Contact

Metaorange Digital

meta.orangedigital@gmail.com

Source : Metaorange Digital

[See on IssueWire](#)