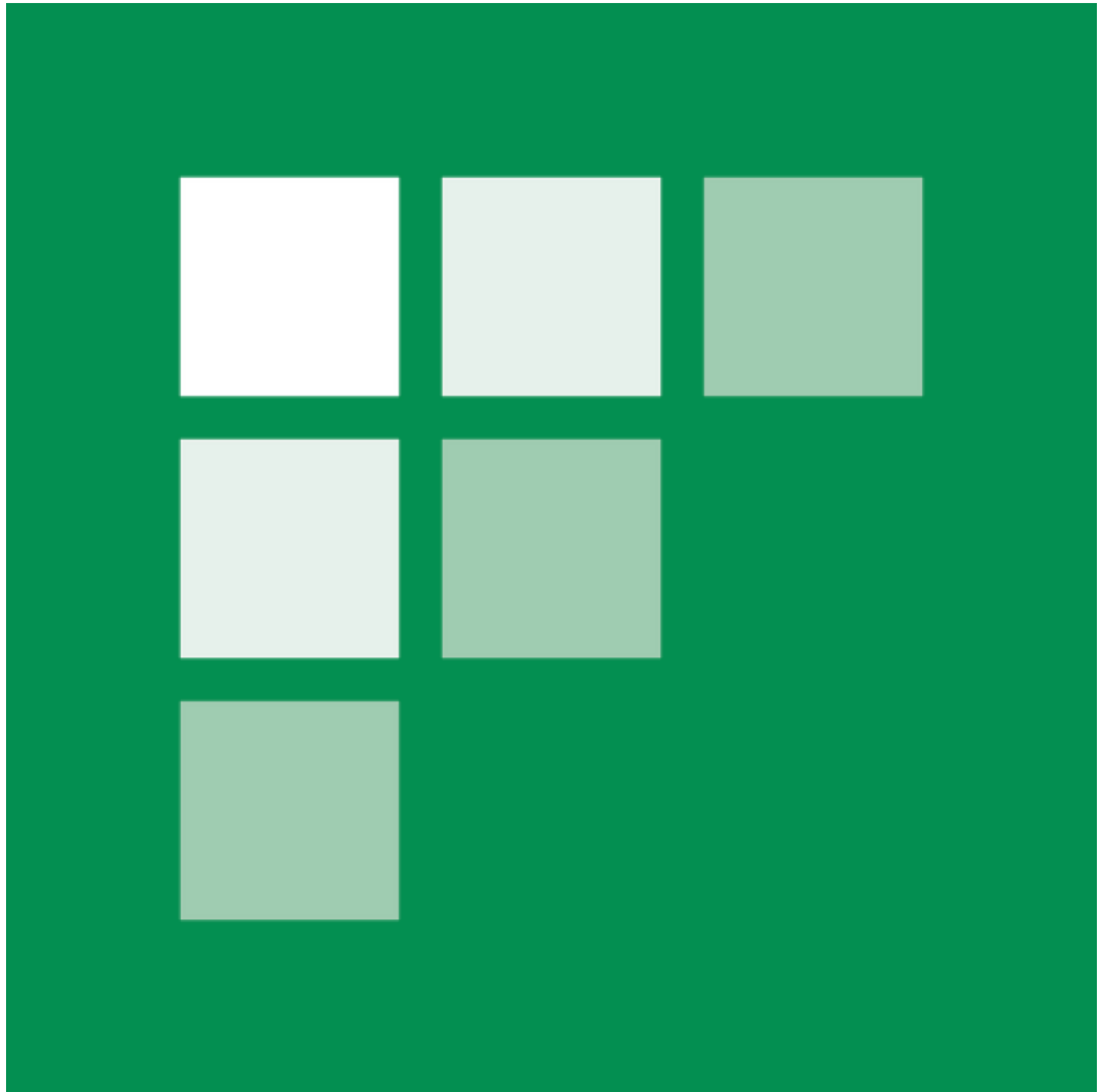


Lustro Launches "Investor Relations Service" for Startups



Charleston, South Carolina Jul 25, 2023 ([IssueWire.com](https://www.issuewire.com)) - Lustro, a leading alternative investment aggregation platform, is excited to announce the launch of its new Investor Relations service, designed to revolutionize the way Founders and investors communicate after fundraising campaigns. The service is designed to help Founders keep their investors informed of company developments at a cost-effective price.

It's critically important for Founders to keep investors informed after they raise capital and many

Founders struggle with this as they are consumed with growing their company. Additionally, many Founders do not comply with essential investor communications, like the SEC-required annual report for Reg CF issuers.

Recognizing the importance of good communication between Founders and investors, Lustro has introduced the Founder Investor Relations service designed to support this connection. With this new service, Founders will have a dedicated channel to communicate directly with their investors, keeping them informed about project updates, key milestones, and growth strategies. This communication is critical to building relationships that will be important when more capital is needed.

"We are thrilled to introduce the Founder Investor Relations service on our platform," said Michael Knox, CEO of Lustro. "We believe that transparent communication is the foundation of strong investor-founder relationships. By providing a dedicated space for Founders and investors to connect, collaborate, and engage, we aim to create a more vibrant and successful Startup ecosystem. Importantly, we do this all for \$39 a month, including building out the IR page!"

The Founder Investor Relations service will be available with pre-built IR pages for all equity crowdfunding campaigns and custom-built pages are available to other startups. By fostering open dialogue and nurturing investor relationships, Lustro aims to drive greater investment participation and empower entrepreneurs to bring their innovative ideas to life.

To learn more about Lustro's Founder Investor Relations service and explore the platform, please visit <https://crowdlustro.com/investorrelations>.

About Lustro

Lustro is a leading alternative investment aggregation company based in Charleston, South Carolina, that acts as a diligence tool for its investor community and connects investors with Founders both before and after a capital raise. Lustro provides a secure and user-friendly platform for Founders to showcase their ideas and for investors to discover exciting investment opportunities. Lustro is dedicated to fostering transparency, trust, and growth within the crowdfunding industry. Lustro also operates the aggregation platform So. Capital, as well as the small business for sale platform, MeWi.ai.

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