

Joy of Performing (JOP) Partners with Startupbay to Enhance OKR-based Management Platform

JOP and Startupbay are all set to help startups worldwide accelerate growth through more meaningful goal-setting, mentorship, and focused execution.



STARTUPBAY
World's Leading Startup Accelerator

Jersey City, New Jersey Jul 11, 2023 ([Issuewire.com](https://www.issuewire.com)) - JOP, a leading OKR-based management platform, has announced a new partnership with Startupbay, a startup accelerator that supports emerging companies in the tech industry. Founded in 2020, JOP helps business leaders bridge gaps in strategy and accelerate organizational growth by enabling [high team performance](#).

The collaboration will bring together JOP's expertise in enabling people and business performance through OKRs and Startupbay's experience nurturing and supporting startups. As part of the partnership, JOP will gain access to Startupbay's network of investors, mentors, and other resources, which will help the company to accelerate its growth and expand its reach.

"We are thrilled to partner with Startupbay and leverage their expertise in the startup ecosystem," said *Gaurav Sabharwal, CEO of JOP*. "This collaboration will enable us to enhance our offerings and reach new customers while also giving us access to a wide range of resources that will help us to grow our business."

Startupbay's *Managing Partner, Amit Jain*, added, "We are excited to partner with JOP and help them to achieve their growth goals. OKRs are a proven goal-setting methodology to accelerate strategy execution, and we believe that JOP's innovative platform has tremendous potential to enable our portfolio companies to excel with high people and business performance via [OKRs](#)."

JOP and Startupbay plan to launch a series of initiatives as part of their partnership, including joint events, workshops, and mentorship programs. The companies will also collaborate on marketing and promotional activities to raise awareness of their combined offerings.

About JOP:

JOP is a leading [OKR-based management platform](#) that helps companies of all sizes achieve their strategic objectives. With an intuitive and user-friendly interface, coaching and consultation by OKR SMEs, and a commitment to customer success, JOP has earned a reputation as a trusted and reliable partner for OKR-based goals management.

About Startupbay:

Startupbay is a startup accelerator that supports innovative startups with tools and resources to build strong business models, accelerate growth, and scale businesses globally. Founded in 2015 with a network of investors and mentors, Startupbay has enabled 5,000+ founders.

Media Contact

JOPINC PVT LTD

sales@getjop.com

(973) 494-8189

169 UNION BLVD. SUITE 2A TOTOWA, NJ 07512, USA

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