Jägerhaus Brauerei Launches "Zuckerwatte" Beer-Flavored Cotton Candy for Oktoberfest



Grafing bei Munchen, Munich Jul 18, 2023 (<u>Issuewire.com</u>) - Jägerhaus Brauerei, a renowned brewery known for its innovative and authentic German beer, is excited to announce the launch of a unique and tantalizing treat just in time for Oktoberfest: "Zuckerwatte" Beer-flavored Cotton Candy. This delightful creation brings together the beloved flavors of German beer and the nostalgic charm of cotton candy, offering festival-goers an extraordinary culinary experience.

Oktoberfest, an annual festival celebrated in Munich, Bavaria, Germany, is known for its vibrant atmosphere, traditional music, and, of course, the exceptional German beer. Jägerhaus Brauerei has always been at the forefront of creating memorable moments during this festive season, and this year is no exception.

Zuckerwatte, which translates to "sugar cotton" in German, captures the essence of the white foam found on German beer. It is important to note that while this confectionery delight is infused with the flavor of beer, it does not contain any alcohol. This ensures that individuals of all ages can indulge in the irresistible sweetness and enjoy the authentic taste of German beer.

Jägerhaus Brauerei's Zuckerwatte Beer-flavored Cotton Candy is a result of meticulous craftsmanship and a dedication to culinary innovation. The brewery's team has perfected the technique of infusing the

distinct beer flavor into the delicate strands of cotton candy, ensuring that each bite evokes the sensation of savoring a freshly poured German beer.

The launch of Zuckerwatte showcases Jägerhaus Brauerei's commitment to providing extraordinary experiences for beer enthusiasts and festival-goers. It is an invitation to embrace the spirit of Oktoberfest in a unique and delightful way.

About Jägerhaus Brauerei:

Jägerhaus Brauerei is a renowned brewery based in Munich, Bavaria, Germany. With a rich heritage and a passion for crafting exceptional beers, Jägerhaus Brauerei has become synonymous with quality and authenticity. Their commitment to innovation and tradition has made them a prominent presence at Oktoberfest, delighting beer enthusiasts from around the world.

To get a glimpse of this delectable creation in action, watch Arabella München TV video here:

https://youtu.be/052esZ-Po9k

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