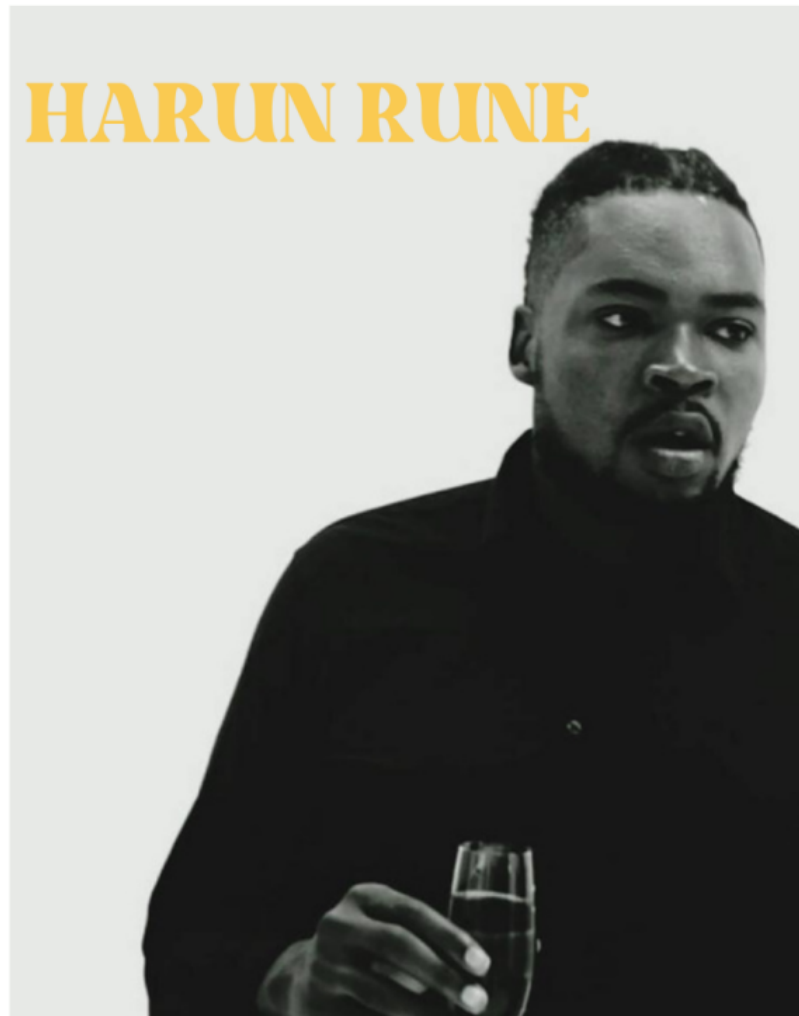


Harun: Art Direction - Design - Creative Direction - Styling - Personal Shopping

Harun aka Harun Rune aka Harun Egwenu of Britain



HARUNRUNE.COM

London, England Jul 13, 2023 ([Issuewire.com](https://www.issuewire.com)) - There are a few design ideas in circulation also older design concepts for HARUN.

Right now HARUN works on a visually interactive gift-giving concept, this involves gift cards, sketch illustrations, and gift sets of chosen luxe items matched with the clothes based on a few questions about

who it's for.

This is a mix of styling, personal shopping, bespoke design, and Event planning.

In association with HARUN'S work in Music, Film, Fashion, Art, and Culture other aspects of life are covered as part of the overall experience. Which will involve:

- Concepting
- Fittings
- Presentation
- Inclusion
- & Media Coverage

HARUN is also known as Harun Rune

&

Harun Rune from London

(From Wikipedia pitch)

Harun Rune (born June 07, 1990) is a songwriter and artist who has a unique sound. He explores different influences and genre definitions, creating something that reflects his style. He lives in London, UK, a 'One of A Kind' entity that has managed to take his career to incredible heights throughout the years. Harun Rune has worked with some fantastic established artists at some of the city's best venues, including the famed Camden Jazz Café.

Early Life and Education

Rune was born in the Royal Free Hospital and raised in Islington (North London). He is a British man with a Brazilian Nigerian Heritage. He attended St. Joseph Primary School (Highgate) from 1994 to 2001, where he achieved some of the highest nationally recognized grades in the UK SAT's Exams. Harun achieved quality GCSE grades early studying in primary (elementary) school, and the early years of secondary school, he then took part in extracurricular studies for creative arts and music, he met long-time business partner Marc Perez in Salvatorian College and began to participate in the fashion industry selling rare Pieces of clothing among the London Under 18 scene, they continued to progress and are well known within the culture of London. Privately earning increasing amounts of money as time progresses.

Harun studied in two colleges: St. Dominic's Sixth Form College (2006-2008), where he studied AS & A Levels in Politics, Economics & I.T. It was during the summer of 2008 that he was reported to gain notoriety and be involved in a private romantic relationship with American Actress Karrueche Tran. He continued his studies at City and Islington College (2009), Where he studied Digital Media and Secured his Level 4 Diploma.

He attended Film School at the School of Arts (Brunel University) (2009-2012). He completed his

degree (B.A. in Film & T.V. in 2012) though he did not attend his graduation ceremony. He established a society of Creatives initially known as 'CLOUDY', focused on design, animation, film, music, and contemporary art. After this, he gained a reputation for his ability to network, his creative and technical abilities, and his proficiency as an aspiring musician.

Musical Career

Harun Rune is a hip-hop artist that is influenced by fashion. He has blended modern beats and jazz tones to create a unique style of music. The music he creates is excellent for those who enjoy nostalgia, as the lyrics are based on his life experiences. He blends so many different elements to create something new and exciting. The melodic rhythms of his music that authentically never forget his mentality a mix of Exquisite and Authorized Action have you in awe with a track that certainly changes the usual script we have grown tired of. He displays his ever-evolving philosophy of success, to being at the front of the pack for all wins as the tide flows and changes.

In 2014, Harun debuted on BBC Introducing. He also appeared in American Magazine "ElevatorMag" to collaborate with American producer Eric Bitoy also known as Bitoy Beatz. Rune was featured on BBC Radio 4 DJ Tom Robinson's "Fresh On The Net Mixtape" and performed at several London venues. He performed at the Camden Jazz Cafe, which has hosted other artists such as Amy Winehouse, Mark Ronson, and Corrine Bailey Rae. Harun was featured on the D.J. Target Show with his song "E.Z." and the BBC Beds, Herts & Bucks show on BBC Radio 6 and in London Runway Issue 69 - The Silver Issue.

Harun released a four-track selection called 'A Young EP' on all online platforms. He is distributed independently and by the Parent Company Believe Digital. In 2020 he premiered his first video for his Lead Single 'MOSCHINO,' which was released on Vimeo and Youtube and an audio-only release available worldwide on online stores such as Spotify, iTunes, Google Play, Deezer, Youtube music, Tidal & Amazon. In 2021, he released his first official project, GOLD. The album featured production from internationally recognized producers (mainly from Europe, America, and Canada).

Musical Style

Harun is heavily involved in Executive Production and Art Direction and is a recording artist. He works with producers to mix and master his work. He records in Bespoke studio setups and recording studios in London and the surrounding areas. [5] The rapper has a unique and melodic flow that encompasses cloud rap, lo-fi, 90's R&B, Trap Soul, Drill, and Trip Hop with a London and Latin influence. Harun describes his style as CLOUDY.

Harun was inspired by Canadian artists such as Jimmy Prime (Prime Boys), OVO Sound, and American artists like Young Thug. He stated his intent to make film-based musical soundtracks that have "exquisite themes" in them. He uses the term mashdan to describe a connection with celebrated acts such as "Paigey Cakey," "Lisa Mafia," "Harvey" (of The So Solid Crew), and Knucks.

Fashion

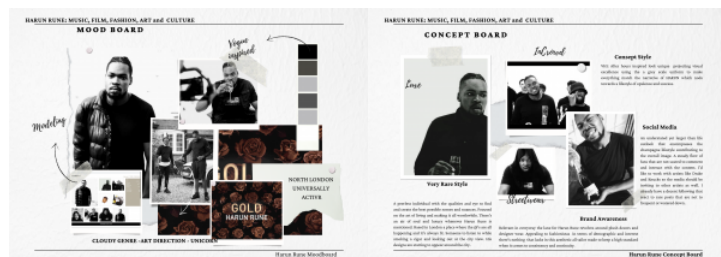
Harun coined the term "Fashionisto" in 2019 and lives as a Teen Icon, modeling and appearing in various fashion publications. He also historically attended fashion shows and events in London Fashion Week. Rune was raised in the same area as Central Saint Martins (Fashion Institution), which is affiliated/part of the University of the Arts London. He currently lives nearby Old Street, which is also known as EC1V. He has been modeling since 1998 and has worked as a luxury personal shopper in

stores such as NEXT. His first Fashion Show appearance was in 1998, modeling pieces for GAP. Harun was also featured in a Chanel show in the early 90s.

HARUN has become a brand that includes quality and creative excellence, an honest and focused approach to works covering a select type of product, and consumer relationships based on trust, loyalty, and an open-minded mindset. HE said and it happens with no negative consequence just a sharp form of innovation that has exact and perfectly prepared results.

Harun Rune is an artist from London known for his versatility in creative endeavours ranging (varying) from Music, Film, Fashion, Art, and Culture. Harun has perfected a unique style and sound that has audiences captivated. His voice complimented by production techniques creates an ambiance that allows listeners to be fascinated by his storytelling. Listen to more than one song and become enthralled in the overall Narrative of the Harun Rune presence which details the story of being an active and energetic creative in the modern scene. The catalogue of Harun Rune will leave you enthralled. His narrative of being an active, energetic creative in the modern scene is a refreshing sound that is much needed. Featuring popular concepts and wordplay, with a spontaneous and dynamic flow and signature British accent get ready to enjoy some cool lyrics and choice beats. With Love from HARUN.

HarunRune.com



Media Contact

Harun Rune PR

harunrunepr@gmail.com

07546573968

51 Birnam Road London

Source : HARUN

See on IssueWire

