

Former TV Producer Elliot Gran, Leverages Big Brand Storytelling and Marketing To Main Street



Washougal, Washington Jul 28, 2023 ([IssueWire.com](https://www.issuewire.com)) - After years of producing hit TV shows like Ice Road Truckers, Deadliest Catch, AxMen, Storage Wars, Swamp People, and other shows for big brands such as History Channel and Discovery Channel, Elliot Gran is putting his experience to good use by launching [AutoGrow LLC](https://autogrow.io). Based in Washington State, AutoGrow provides marketing strategies tailored specifically for small businesses across main street America. With a focus on utilizing storytelling through digital media platforms and leveraging email marketing workflows to nurture leads into customers and customers into fans, Elliot wants to bring the same level of success you see from major brands into smaller businesses all over the country. He has created a comprehensive suite of products to help small business owners understand and apply effective digital marketing tactics in order to truly turn their dreams into reality.

Small businesses are the backbone of the U.S. economy, accounting for nearly half of all employees and creating over 12.9 million jobs in the last 25 years. But despite their importance, many small business owners still struggle with marketing and growth due to limited resources. That is why AutoGrow founder Elliot Gran is taking advantage of big brand storytelling and marketing to help small businesses succeed.

"I believe main street businesses are the backbone of our economy and country," said Elliot Gran. "Doctors go to school to become great doctors but never learn how to market and grow a medical practice. This is true in all industries. Being good at what you do is only half the battle. I believe storytelling is good marketing and how American businesses will succeed and grow in the future."

At AutoGrow, Elliot helps entrepreneurs build successful digital marketing campaigns by creating a story that resonates with their target audience. His team focuses on developing strategies that leverage technology, content, AI, machine learning, social media interaction, and search engine optimization to create a holistic growth plan that can be scaled up as needed. He also offers one-on-one coaching sessions so clients can get personalized advice tailored to their individual needs.

Elliot's focus on providing personalized services has allowed him to develop long-term relationships with his clients while helping them build sustainable growth plans for their businesses through storytelling techniques such as content marketing, influencer outreach, video production, and more. By leveraging these techniques, AutoGrow has been able to help hundreds of small businesses reach new heights of success in a short period of time - something which would have been impossible without Elliot's expertise in big brand storytelling and marketing for small businesses.

For those looking for assistance with growing their business, AutoGrow offers customized solutions designed specifically for each client's needs - from digital campaigns to one-on-one coaching sessions - allowing them to leverage big brand storytelling and marketing for success no matter the size or scope of their business goals.

To learn more, visit the [autogrow.io website here](https://autogrow.io).
Follow Elliot on Instagram [@elliottgran](https://www.instagram.com/elliottgran)



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