

## ExhibitDay Awarded 2023 Best Event Management Software for Ease-of-Use

# Event Management



**Bethesda, Maryland Jul 25, 2023** ([Issuewire.com](https://www.issuewire.com)) - ExhibitDay Inc., a leading event management platform, is thrilled to announce that it has been awarded the prestigious badge of "Best Event Management Software in the Ease of Use Category" by Gartner Digital Markets. This recognition is a testament to ExhibitDay's dedication to providing an unparalleled user experience and reinforcing its

position as an industry leader.

Gartner Digital Markets, a renowned technology research and analysis firm, and the provider of Capterra, Software Advice, and GetApp, evaluates event management software solutions based on customer reviews in several key areas, including functionality, user experience, customer satisfaction, and overall performance. ExhibitDay has emerged as 2023's top choice in the "Ease of Use" category.

Receiving this accolade is a significant achievement for ExhibitDay, as it reflects the company's continuous commitment to innovation and excellence. The award underscores ExhibitDay's user-centric approach to event planning and project management for trade show managers, exhibitors, and event teams.

ExhibitDay's success lies in its user-friendly interface, intuitive features, and robust capabilities, which cater to the needs of businesses of all sizes. The platform streamlines trade show planning and preparation, from tracking events and managing tasks to coordinating with team members and analyzing post-event performance.

As the in-person event landscape continues to evolve, ExhibitDay remains committed to staying at the forefront of innovation, providing its users with cutting-edge tools and features to navigate the changing event industry landscape seamlessly.

To learn more about ExhibitDay, please visit <https://www.ExhibitDay.com>

About ExhibitDay:

ExhibitDay is a free trade show planning and project management platform for exhibitors and trade show teams. Trade show managers and event teams use ExhibitDay to plan for trade shows and collaborate on field marketing projects.

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