

Eresos Positioned for Growth in the Booming UK CBD Market: Empowering Wellness Through Personal Experience

In an era where self-care takes center stage, a remarkable revolution is continuing to captivate not only the beauty industry, but the financial sector too.



Edmonton, London Aug 11, 2023 ([Issuewire.com](https://www.issuewire.com)) - [Eresos](https://www.eresos.co.uk), a leading luxury well-being brand, is thrilled to announce it has received provisional suitability clearance to list on The Aquis Stock Exchange - London. This milestone represents a significant achievement for Eresos, whose award-winning natural botanical formulas have the potential to improve skincare, health, and mental well-being significantly.

Supporting Those Suffering With Anxiety Disorders and Mental Health

Anxiety conditions are on the rise in the UK. According to the [Mental Health Foundation](#) in 2022/23, an average of 37.1% of women and 29.9% of men reported experiencing high levels of anxiety.

Compared to data from 2012 to 2015, this has increased significantly from 21.8% of women and 18.3% of men reported high levels of anxiety. According to Mind, 6 in 100 people in England are diagnosed with generalized anxiety disorder in any given week, and [Mental Health UK](#) reports that over 8 million people in the UK experience an anxiety disorder at any one time.

Eresos recognizes the pressing need to address the rising prevalence of anxiety disorders in the UK and the need for a wider choice of more natural remedies. As part of its commitment to wellness, Eresos hopes that its products can provide a holistic solution that supports stress and anxiety management, empowering individuals to prioritise their mental and emotional well-being and live as a happier, more relaxed version of themselves.

A Vision for the Future

Eresos' story and passion for wellbeing is not just about their past; it is about the future they envision – a future where wellness is within reach for all. As they prepare to list on The Aquis Stock Exchange, Eresos is on the brink of reaching even greater heights, with their sights set firmly on the European market in the future once the listing milestone has been achieved. This listing will enable Eresos to expand its reach, attract strategic investors, and create new opportunities for further expansion and innovation within the wellness market. Their journey is a testament to the team's power of compassion and determination, and they are excited to share their vision with the world.

Introducing the Highly Qualified Board Team

At the heart of Eresos' success to date lies its distinguished board team, composed of industry experts and visionaries who have a deep understanding of the wellness sector and the potential of CBD products. Led by Carl Jat, a seasoned retailer and former Senior Vice President at the retail giant Claires Accessories, the board also includes Richard Collins, former Tesco F&F International Clothing Chief, and Lee Harrison, former Tesco Marketing Director. Their combined expertise positions Eresos for strategic growth and innovation.

Carl Jat, CEO at Eresos comments: “At Eresos, we strive for excellence in everything we do. Our dedication to quality and innovation means that we never compromise on delivering the best CBD products to enhance overall well-being and support those suffering from anxiety-related conditions. The potential listing represents a significant milestone for us, and it would not have been possible without the trust and support of our valued stakeholders and customers.”

The Eresos Brand Story

Eresos was established on the principle that you can't try to solve a problem unless you've got an authentic understanding of a lived experience. Inspired by a heartfelt desire to help a friend (who was more like a brother) with a lifelong health condition, the founders embarked on a journey to scientifically explore the magical properties of CBD. This dedication led to the creation of the Isolex range, comprised of CBD capsules and tincture products to act as remedies not only for their friend but for others facing various ailments as well. Along with the edible products, Eresos has also introduced its Derma topical skincare range and the Energos range, designed for athletes looking for topical post-recovery muscle

relief.



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