

Digital Crisis offers Cybersecurity Training in FTC Safeguards Rule through an online Webinar event



Houston, Texas Jul 7, 2023 ([Issuewire.com](https://www.issuewire.com)) - Houston-based leading provider of business cybersecurity solutions, Digital Crisis has arranged an exclusive webinar this July that can empower business owners with training on the Federal Trade Commission (FTC) Safeguards Rules on cybersecurity. This online event is all set to take place on July 27th, 2023, at 1 PM Central Time. Through this event, private business owners will be guided to adapt to new FTC rules while handling

business securely amid online threats and today's digital landscape.

The rising cases of cyberattacks in businesses across every industry are making it difficult for business owners to tackle the situation while paving a for business growth. Being one of the most reliable and experienced providers of cybersecurity solutions, Digital Crisis understands the need to protect sensitive customer data and maintain robust cybersecurity measures. Therefore, the agency has arranged this latest webinar that can educate business owners about the recently implemented new Safeguards Rules by FTC. To make them familiar with the regulations, the agency has arranged this event that helps them implement necessary changes to their security practices to run their businesses smoothly and securely.

This Webinar is titled " Empowering Business Owners to Navigate the New FTC Safeguards Rules on Cybersecurity," which aims to empower the participants by providing knowledge and tools that comply with the latest FTC guidelines. This highly informative event will feature Zachary Kitchen, an experienced cybersecurity professional and a former hacker who will share more critical insights and practical knowledge regarding safeguarding businesses against cyber threats. The event will be focusing on the aspects of Identifying vulnerabilities and assessing risks within business organizations, Implementing comprehensive cybersecurity measures to protect customer data, Developing incident response plans and mitigating the impact of potential data breaches, and many others.

Zachary Kitchen also the CEO at Digital Crisis, said, "We are excited to offer this valuable webinar to private business owners who want to stay ahead of the curve in cybersecurity,". Expressing the goal of the webinar, he said, "We will provide practical strategies and actionable insights to ensure businesses are fully prepared to meet the requirements set forth by the FTC Safeguards Rules. This webinar is an excellent opportunity for business owners to gain a competitive edge while safeguarding their customers' trust."

The webinar of 'Empowering Business Owners to Navigate the New FTC Safeguards Rules on Cybersecurity' is going to be an exclusive event that paves a path for a better and safer future for all kinds of businesses regardless of the industry. Interested business owners can participate by securing their spot at <https://FTCSafeguardsToolkit.com> where they can register for the webinar. It is a free online event and participants do not have to pay any fee for registration. Digital Crisis is a leading cybersecurity firm that thrives to empower small businesses by helping them integrate highly secure and streamline IT systems. Find out more at <http://digitalcrisis.com/>.



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