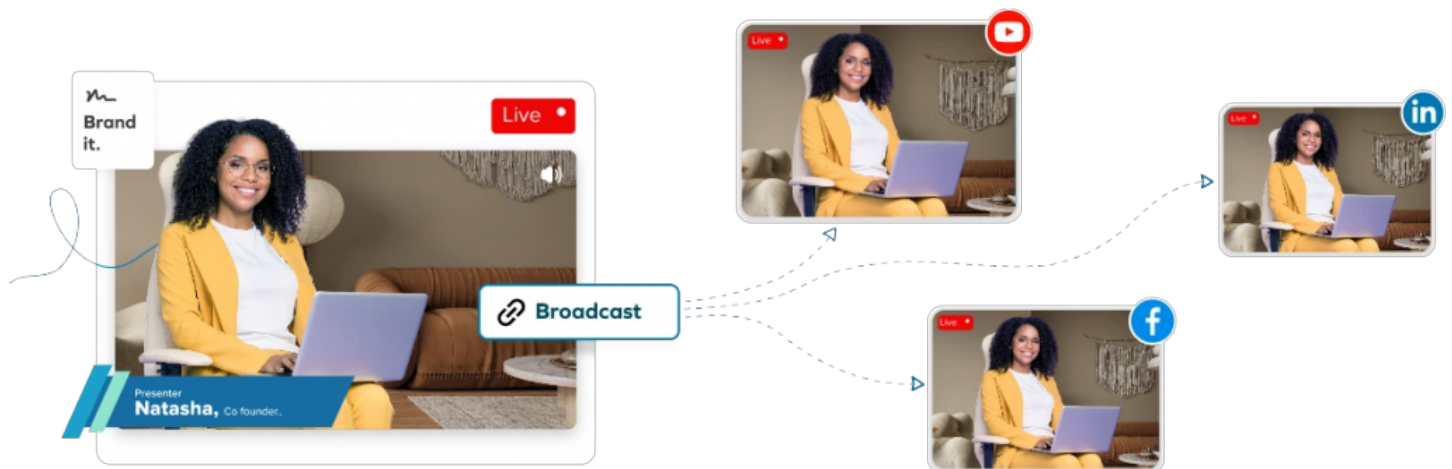


CONTUS TECH launches a revolutionary live-streaming platform



Chennai, Tamil Nadu Jul 26, 2023 ([Issuewire.com](https://www.issuewire.com)) - CONTUS TECH, the leading global digital product and solutions provider, launches its all-new live streaming platform, OnTheFly.

OnTheFly is a revolutionizing live streaming platform to create, broadcast, and host live events, shows and share them across various social media platforms like Facebook, Twitter, LinkedIn, Youtube, Instagram Live, Twitch, and custom RTMP simultaneously in real-time.

The [Live Streaming](#) market is booming, and with the mammoth increase in the number of users, Studies suggest the market size is predicted to grow further,

"Live Streaming Market size was valued at US\$ 37.35 Bn. in 2021, and the total revenue is expected to grow at 27 % through 2022 to 2029, reaching nearly US\$ 252.78 Bn," says Market R Future

"Live Streaming Market Size to Hit \$4290 Million by 2028 | Live Streaming Industry CAGR of 23.50% between 2022-2028" Vantage Market Research.

Key features to look forward to in OnTheFly-

- **Multi-streaming-** With our application, live Stream videos directly from our dashboard to multiple social media platforms.
- **Branding-** Boost and enhance your social presence by adding personalized product layouts and brand logos while streaming.
- **Recording-** Save and store your videos for future use, making them accessible and manageable from one space.

- **Multiple guests-** With our OnTheFly platform, users can live stream concerts, execute online meetings, conferences, and talk shows, and customize layouts, logos, headers, and set live virtual backgrounds.

To know more about the product and its features in detail, check out the link below

<https://www.onthefly.stream/>

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Source : Contus Tech

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