## Wells Fargo Partners with Skilldora to Upskill Small Business Diverse Suppliers for Corporate Success



Charlotte, North Carolina Jul 27, 2023 (Issuewire.com) - Skilldora, an innovative AI EdTech and e-Learning provider revolutionizing adult education through micro-credentialed certification programs led by AI Avatars, proudly announces its collaboration with Wells Fargo to support their supplier readiness program. This strategic partnership aims to equip diverse suppliers with the necessary skills to thrive as they look to establish lucrative business relationships with major corporations.

The supplier readiness program offered by <u>Skilldora</u> is a comprehensive 7-part online certification program meticulously designed to empower diverse suppliers. It focuses on cultivating essential business acumen and increasing readiness-skills required for successful engagement with larger companies. Moreover, it establishes a direct pathway for participating sourcing companies to connect with program candidates who have earned their certification.

Recognizing a prevailing issue in the Charlotte, North Carolina market, Skilldora identified a lack of utilization of local small businesses by large corporations due to perceived limitations. Further research revealed that this problem extended to many other cities as well. Driven by a mission to effect change, Skilldora developed the Supplier Readiness Program as a means to bridge this gap and create economic mobility for small business diverse suppliers.

Today, Skilldora's supplier readiness program is regarded as a critical missing puzzle piece that surpasses entity eligibility and industry-specific upskilling. Instead, it delves into the fundamental aspects of operating as a diverse supplier, fostering preparedness and critical thinking in the contemporary business landscape.

"Skilldora is thrilled to partner with Wells Fargo as its inaugural community collaborator, enabling an initial group of women-owned small businesses to enroll in the program at no cost to them," - **Dawn** 

## Nicole McIlwain, Skilldora COO & Co-founder.

This pilot phase will serve as a valuable testing ground and focus group, ensuring a successful market launch by August 2023. Skilldora extends an invitation to all diverse suppliers to enroll in the program who have been in business at least 3+ years with strong past performance history.

The self-paced and on-demand supplier readiness program offers a comprehensive learning experience. It begins by instilling a supplier-ready mindset, allowing candidates to assess their strengths and identify areas for growth. From there, participants delve into the world of small business supplier dynamics, understanding key terms, managing relationships with sourcing companies, and proactively overcoming common obstacles and setbacks.

The program provides an end-to-end holistic perspective, offering invaluable resources along the way. Candidates receive guidance on essential business documentation required for registration with sourcing companies, insight into the RFI and RFP processes, and strategies for excellence upon securing new opportunities.

Moreover, Skilldora's supplier readiness program covers unconventional businesses that may not be sourced through traditional procurement channels, such as tour and recreational companies, event planning services, or yoga instructors.

Skilldora extends a warm welcome to agencies, organizations, supplier diversity teams, and participating corporations focused on fostering economic development. They are encouraged to connect with Skilldora and explore how the supplier readiness program can enhance the preparedness and business acumen of diverse supplier groups.

**About Skilldora:** Skilldora is a pioneering AI EdTech platform and accredited e-Learning provider offering on-demand continuing education for adult learners. With micro-credentialed certification programs led by AI Avatar Instructors, Skilldora supports personal development, professional growth, leadership advancement, career progression, and entrepreneurial pursuits. Skilldora partners with organizations, agencies, and corporations to drive workforce and economic development efforts.

Certified diverse suppliers interested in enrolling in the program can contact our team at team@myskilldora.com to join the waitlist.

For more information, please visit <a href="www.myskilldora.com/srp">www.myskilldora.com/srp</a> or contact <a href="mailto:team@myskilldora.com">team@myskilldora.com</a> for media inquiries.





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