VMH Magazine Partners with The Economist for 3rd Annual Global Trade and Supply Chain Summit in Dubai

Experience the In-Depth Coverage of the Premier Global Trade and Supply Chain Summit in Dubai with VMH Magazine and The Economist." "Unmatched Insights and Analysis on the Future of International Trade and Supply Chain Management.



Dubai, United Arab Emirates Jun 22, 2023 (<u>Issuewire.com</u>) - <u>VMH Magazine</u> is the premier resource for those seeking to broaden their horizons and enhance their understanding of the global economy. Our magazine is designed to empower minds and inspire readers to reach their full potential,

both personally and professionally.

"We are excited to partner with Economist Impact for the 3rd annual Global Trade and Supply Chain Summit. As a leading voice in global economics and business, we are committed to providing our readers with the latest insights and analysis from thought leaders in the industry," said Vikki Jones, Editor-in-Chief of VMH Magazine.

We believe that knowledge is power, and our aim is to equip you with the tools and resources you need to succeed in today's rapidly changing global marketplace. Our magazine offers in-depth analysis, expert opinions, and insightful commentary on the issues shaping the world around us.

In its third year, Economist Impact's <u>Global Trade and Supply Chain Summit</u> brings together business leaders and policymakers to discuss the implications of trade policy and practical business logistics. Topics include supply chain diversification from China, handling sustainability, product traceability, managing data in digital trade, supply chain resilience, and trade in emerging regions, among others.

Dubai is a vibrant city.

It is a hub of global trade and commerce, and its strategic location makes it an ideal destination for international business events. This September, Dubai will play host to The Economist's 3rd annual Global Trade and Supply Chain Summit, which promises to be a thought-provoking and insightful event for business leaders, policymakers, and industry professionals.

We are thrilled to announce that <u>VMH Magazine</u> has partnered with Economist Impact to provide media coverage of the 3rd annual Global Trade and Supply Chain Summit. Our team of journalists will be on the ground in Dubai to cover the summit, providing our readers with exclusive access to the latest insights and analysis from thought leaders in the trade and supply-chain ecosystem.

As a media partner, <u>VMH Magazine</u> will leverage its extensive reach to promote the summit to our global audience of business leaders, policymakers, and industry professionals. We will be providing coverage of the summit on our website, social media channels, and in our print and digital editions. Our readers will have access to exclusive interviews with summit speakers, expert analysis of key issues, and behind-the-scenes insights into the summit proceedings.

The theme of this year's summit is "How to transform trade to fuel growth and new globalization." The summit will explore the challenges and opportunities facing the global trade and supply-chain ecosystem, including the impact of geopolitical and economic turmoil on planning and forecasting, the role of technology in transforming supply chains, and the importance of sustainability and social responsibility in global trade.

"The summit is a unique opportunity to gain a deeper understanding of the challenges and opportunities facing the global trade and supply-chain ecosystem, and we look forward to bringing our readers exclusive coverage of this important event," said Vikki Jones, Editor-in-Chief of VMH Magazine.

Economist Impact is a division of The Economist Group, a global media company that provides a range of print and digital products, including The Economist magazine, Economist.com, and Economist Intelligence Unit (EIU) research and analysis. Economist Impact works with organizations to create thought-provoking content and events that drive impact and influence.

The 3rd annual Global Trade and Supply Chain Summit promises to be a thought-provoking and

insightful event, and we are excited to be a part of it. Stay tuned for exclusive coverage of the summit from VMH Magazine, and join the conversation on social media using the hashtag #GTS23.





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