

Vitkac.com Unveils New Loyalty Program For Luxury Online Shoppers



New York City, New York Jun 7, 2023 (Issuewire.com) - [Vitkac.com](https://www.vitkac.com), the leading [luxury online shop](#), is proud to announce the launch of its new loyalty program that rewards shoppers for their continued patronage. The new program, which is available to all registered customers, offers a range of benefits, including exclusive promotions, early access to sales, and free shipping on all orders. Members of the loyalty program will also earn points for every purchase they make, which can be redeemed for discounts on future purchases. Vitkac's luxury online shop differs from other high-end e-commerce retailers because the company has a direct connection to the designers which allows them to make special collaborations with brands such as the [Vitkac 10-year anniversary celebration collection with Dsquared2](#). Vitkac has similar luxury clothing collaborations with Swampgod & Rick Owens, MISBHV, Balmain, and Versace.

"At Vitkac.com, we are committed to providing our customers with an unparalleled, high-end, and exclusive shopping experience," Mateusz Ciba, GM of Vitkac "Our new loyalty program is designed to reward our loyal customers and show our appreciation for their continued patronage. This rewards program is an excellent way to showcase our brand partners and leverage the unique relationships we have with our loyal members".

The loyalty program is divided into four tiers: Bronze, Silver, Gold, and Platinum. Customers can earn points by making purchases, sharing their purchases on social media, and referring friends to the site. As customers earn more points, they will move up to higher tiers and receive additional benefits. "We wanted to create a loyalty program that is not only rewarding but also easy to understand and use," said Ciba "We believe that our new program will help our customers save money and enjoy an even better luxury online shopping experience." The new loyalty program is now available to all registered customers. For more information, please visit the [official Vitkac website](#) or contact the Vitkac customer support team.

About Vitkac Luxury Online Shop

Vitkac.com is a leading luxury e-commerce platform that offers an unparalleled selection of men's and [women's designer bags](#), clothing, accessories, bags, and jewelry from over 200 prestigious brands. From established labels like Gucci and Saint Laurent to new favorites like Jacquemus and Off-White, Vitkac.com caters to the sophisticated tastes of fashion-conscious, high-end customers. Vitkac has a direct connection to over 200 brands and is able to offer their customers unique discounts as partners with established designers.

Media Agency: InterSearchMedia Luxury Digital Agency NYC

Founded in 2007 by economist Celestine O. Chukumba, Ph.D., InterSearchMedia is a highly regarded [luxury digital marketing agency](#), that serves clients globally. With offices in New York City, New Jersey, Lagos, and Atlanta, InterSearchMedia Luxury Digital Agency specializes in data-driven approaches to digital marketing strategies. The agency utilizes web analytics and statistics to cater to its high-end clientele in various verticals, including e-commerce (fashion and apparel), jewelry, beauty and cosmetics, automobiles, real estate, and hospitality and travel.

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