

# Toney Greer: Nashville's Serial Entrepreneur and Humanitarian

Innovating in Business and Giving Back to the Community: The Story of Toney Greer



**Nashville, Tennessee Jun 27, 2023 ([IssueWire.com](https://www.issuewire.com))** - Nashville is home to many successful entrepreneurs, but few have made as big of an impact as [Toney Greer](#). As the CEO of [The Royal Society of the United States](#), a luxury security management and concierge company, and CEO of [The BLUM CO.](#), a contracting firm to the federal government and the travel and tourism industry, Greer has made a name for himself as both a savvy businessman and a dedicated humanitarian. He also owns an international authentic Italian restaurant portfolio called Taste of Italy, which has served the Nashville area for nearly two decades.

Greer's entrepreneurial journey began in the early 2000s when he founded The Royal Society of the United States, a luxury security management and concierge company that provides personalized services to ultra-high-profile clients. The company's mission is to provide the highest level of security and concierge services to its clients while also promoting social responsibility and community engagement. The Royal Society of the United States has become a leader in the industry, with a reputation for excellence and innovation.

In 2022, Greer purchased Taste of Italy, an international authentic Italian restaurant portfolio. With a menu that features traditional Italian dishes made with fresh, locally sourced ingredients, Taste of Italy has become a favorite among locals and tourists alike. Over the years, Taste of Italy has expanded its restaurant portfolio and has become a popular destination for foodies and Italian cuisine enthusiasts.

After an arsonist committed a hate crime and burned down his establishment Blum North in the historic Jefferson Street district of Nashville, Greer made a remarkable pivotal decision to salvage the company. He transformed Blum North into The BLUM CO., a contract management firm committed to helping federal, state, and local government agencies and organizations maximize their resources. The BLUM CO. provides high-quality products and services to clients in various trillion-dollar industries, including travel and tourism, with a reputation for excellence and innovation.

But Greer's success as an entrepreneur is only part of the story. Throughout his career, he has also been deeply committed to giving back to his community and positively impacting the world. As a humanitarian, Greer works tirelessly to promote education, innovation, and social responsibility, focusing on empowering young people and underserved communities.

In conclusion, Toney Greer is a Nashville-based serial entrepreneur and humanitarian who has made a significant impact on his community and the world at large. Through his work with The Royal Society of the United States, The BLUM CO., and Taste of Italy, Greer has demonstrated a commitment to excellence, innovation, and social responsibility. He is a respected and admired figure in the Nashville business community.

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