

THINKWARE Announces its annual summer Dash Cam sale promotion



London, United Kingdom Jun 23, 2023 ([Issuewire.com](https://www.issuewire.com)) - THINKWARE, the leading brand in dash cams, has kicked off its annual summer sale, offering customers the chance to save £29 on dash cam accessories or installation.

The sale features the latest U3000 model, boasting front 4K video, rear 2K video, Super Night Vision 4.0, and a built-in radar system. The U1000 provides native 4K video quality, Advanced Driver Assistance Systems (ADAS), Super Night Vision, and Safety Camera Alerts. Meanwhile, the Q1000 combines outstanding performance with an appealing design and captures breathtaking 2K QHD footage. To take advantage of these savings, customers can visit the official THINKWARE website, Amazon, Resellers, and other online retailers.

Among the remarkable accessories on offer, the OBD-II Power Cable stands out as an excellent choice. This accessory facilitates the effortless installation of a THINKWARE Dash Cam into any vehicle. Specifically crafted to streamline the installation process, it guarantees a smooth integration, allowing you to activate the built-in Parking Surveillance Mode in your THINKWARE Dash Cam without any hassle.

This year's featured products will include:

- **U3000:** THINKWARE's new release with front 4K video, rear 2K video, Super Night Vision 4.0, Front and Rear Built-In DUAL RADAR, and more. The new U3000 boasts a choice of 4K front and QHD rear of either 30 or 60 frames per second, depending on user needs. While also offering remote Live View, Parking Incident Notification, Geo-Fencing, Vehicle Location, and Driving Impact Notification.

- **U1000:** Delivers sharp native 4K video quality, Advanced Driver Assistance Systems (ADAS), Super Night Vision, Safety Camera Alerts (red light and speed camera alerts), and Parking surveillance mode.
- **Q1000:** 'Where performance meets design.' The THINKWARE Q1000 captures stunning 2K QHD footage, whether night or day, thanks to its premium 5.14MP Sony STARVIS image sensor and true HDR technology.

A spokesperson at THINKWARE commented, "With fraudulent driving claims and 'crash for cash' schemes on the rise, dashboard cameras have become increasingly vital for driver safety. As summer brings more opportunities for unexpected incidents, we have chosen June for our summer sale to help as many people as possible. By having their own irrefutable evidence from onboard dash cams, drivers can alleviate insurance difficulties when things go wrong."

For more information, visit the THINKWARE website at <https://thinkwaredashcam.eu/currentoffers>

About THINKWARE

Global IT Corporation THINKWARE DASH CAM was founded in Korea in 1997. Through consistent research and development in the field of smart car technologies, THINKWARE DASH CAM has established itself as the market leader in various sectors such as dash cams, electronic maps, navigation, mobile applications, and tablet PCs.

Spearheading the competition with world-class image processing technologies and an intuitive, user-friendly interface, THINKWARE DASH CAM debuted in the US market in 2014. THINKWARE DASH CAM has confirmed it will be exporting its DASH CAM lines to 17 other countries including the US, Canada, the UK, and Japan.

THINKWARE DASH CAM has continued to astound the industry with its world-class DASH CAM lines during their presence at global exhibitions like CES, SEMA, and The Gadget Show Live. For CES 2017, the world's largest consumer electronics show, THINKWARE received the Innovation Award of the Year for excellence in technology and design. The company has also received the IF, IDEA, and Red Dot Design Awards.

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