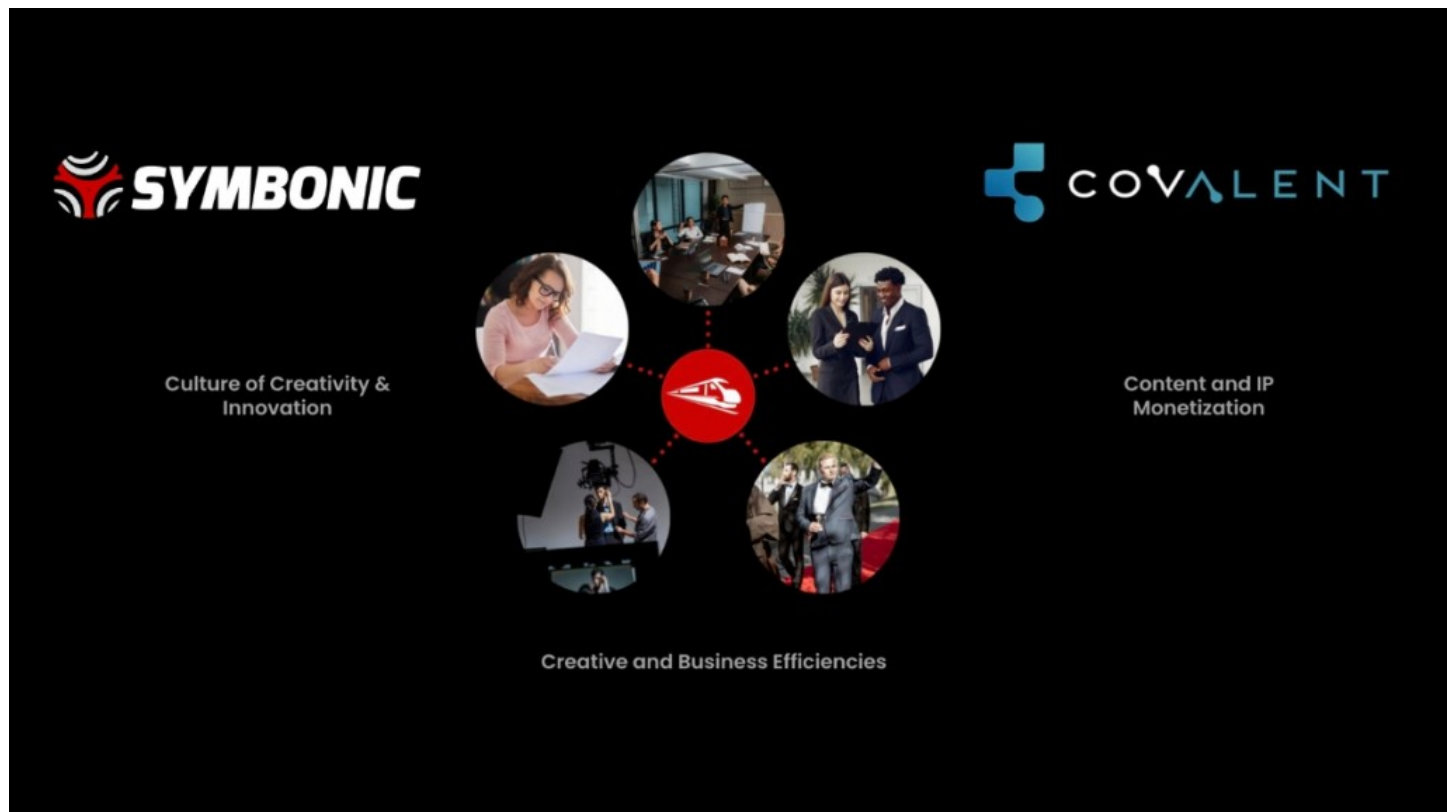


Symbonic and Covalent Media Systems Power Content Revenue and IP Business Lifecycle with Secure AI

As entertainment and media players grapple with broken Hollywood business models, this partnership brings secure AI to the Intellectual Property (IP) business lifecycle for next-generation multi-channel content producers and brand builders.



Los Angeles, California Jun 8, 2023 ([Issuewire.com](https://www.issuewire.com)) - Symbonic, a leading provider of modern IP business software and solutions for entertainment content producers and media brands, is pleased to announce a strategic partnership with Covalent Media Systems, whose platform maximizes the value of Intellectual Property (IP) assets throughout their lifecycle for studios, production companies, and content archives seeking to optimize all aspects of their data and content.

Two industry innovators with extensive experience in business, technology, and operations are moving the entertainment and media system into the future. Their proven software platforms empower companies to take control of their IP and unlock new opportunities for creativity, efficiency, growth, and revenue generation.

"Symbonic is committed to helping companies maximize the value of their IP from ideas to revenue. Our partnership with Covalent Media Systems combines our expertise to offer business solutions for content producers and media brands to take control of their intellectual property (IP) business flow," said Julie Magbojos, CEO of Symbonic. "This collaboration empowers our clients to harness the full potential of their IP assets across all channels and markets."

Andrew Zuk, CEO of Covalent Media Systems, added, "Together with Symbonic, we deliver end-to-end

solutions that can help manage an organization's IP across its entire lifecycle. Whether you are starting a new or existing studio, the Covalent-Symbonic solution management of an organization's IP unlocks new opportunities for growth and innovation."

Clients of Symbonic and Covalent Media Systems can expect to benefit from a range of software, services, and solutions, including:

- AI Assessment and Business Roadmap
- Consulting and Digital Transformation
- Integrated Cross Team Collaboration
- IP Business Lifecycle Management
- Process and Automation Efficiencies
- Improved Data-Driven Decision-Making
- Media, Data, and IP Asset Management

Both companies are committed to supporting and offering new capabilities to their existing customer bases while working together.

For more information about the partnership, please visit <https://symbonic.com/symbonic-covalent-ai-powered-content-and-ip-business-solutions>.

About Symbonic:

Symbonic is a software company and IP business solutions platform with a unique IP-CRM. Symbonic offers a wide range of tools and capabilities tailored to the lifecycle of developing, protecting, and monetizing cross-channel IP for entertainment and media brands. With a focus on exceptional client and customer service, Symbonic has established itself as a trusted creative technology partner for next-generation studios and IP universe builders.

You can learn more about Symbonic at <https://symbonic.com>.

About Covalent Media Systems:

Covalent Media Systems provides the digital backbone for the world's leading content and media libraries. Covalent software has been utilized on over 1500+ Film/Television Titles, including over 60+ Academy Award Winners, Harvard University Anthropology archive materials, and many others. Covalent uses its private AI platform to connect IP with related data (e.g., contracts, spreadsheets, scripts, etc.).

You can learn more about Covalent Media Systems at <https://www.covalentmediasystems.com>.

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