

## Proximo 3 Now Available in the Microsoft AppSource



**Oxford, England Jun 5, 2023** ([IssueWire.com](https://www.issuewire.com)) - Proximo 3 today announced the availability of Power Sports Sponsorship Management and Power Sports Team Management on [Microsoft AppSource](#), an online cloud marketplace providing tailored line-of-business solutions.

With more than 40 years of combined industry expertise in Microsoft products, the team at Proximo 3 has worked in the sporting industry previously with clubs in sectors such as football, basketball, netball, ice hockey, golf, and motorsports. Proximo 3 created Power Sports Sponsorship Management and Power Sports Team Management to make an easier and more organised system for sports clubs throughout the industry.

Built on Microsoft 365, the apps integrate with Microsoft Teams, Microsoft 365 for Office apps, and the Microsoft Power Platform to help sports clubs save time managing team information and sponsorship sales, ultimately enabling them to work better and smarter.

By using Power Sports Sponsorship Management, Commercial Directors can now typically save over 10 hours a week by using dashboards and reports to know the status of potential sponsorships and live agreements, allowing them to work on strategy rather than chasing the sales team. Elite Ice Hockey

League club Glasgow Clan recently implemented Power Sports Sponsorship Management into daily operations to drive forward sponsorship sales, daily activities, and the day-to-day management of sponsor agreements. As a result, Glasgow Clan has seen an increase of 27.1 % in sales of sponsorship.

Power Sports Team Management manages and stores information about sports club teams, including driving licenses, birth certificates, passports, and more. The app also tracks how much each player costs the club and tracks the accommodation/property each player is staying in and the cost. Additionally, the app also features a player portal, which can be branded per club, where players can log in and update their personal details.

"As Managing Director at Proximo 3, I am excited to announce that our Power Sports products will now be available on the Microsoft AppSource Marketplace. This strategic partnership will enable us to connect with a wider audience and provide our customers with a seamless and secure platform to purchase our products. Listing our products on the Microsoft AppSource Marketplace will not only help us expand our customer base, but it will also give us access to a global network of businesses and organizations, allowing us to explore new partnerships and collaborations. We believe that this will open up exciting opportunities for our company and drive our growth in the Power Sports industry. Moreover, the Microsoft AppSource Marketplace offers an unparalleled level of security and reliability, which is of paramount importance to us and our customers. By leveraging the Microsoft ecosystem, we can provide our customers with a trusted and convenient platform to access our products and services, and we can do so with confidence and peace of mind. In conclusion, listing our Power Sports products on the Microsoft AppSource Marketplace is a significant step forward for our company, and we are confident that it will bring tremendous benefits to both Proximo 3 and our valued customers," said Mark Christie, Managing Director, Proximo 3.

Toby Bowers, General Manager, Business Applications Group, Microsoft Corp. said, "We're happy to welcome Proximo 3 to Microsoft AppSource, which gives our customers access to the best solutions available from our extensive partner ecosystem. Microsoft AppSource offers partner solutions such as Power Sports Sponsorship Management and Power Sports Team Management from Proximo 3 to help customers meet their needs faster."

Learn more about [Power Sports Sponsorship Management](#) and [Power Sports Team Management](#) at their respective pages on Microsoft AppSource. For private plans, contact Proximo 3 directly.

## **About Proximo 3**

Proximo 3 consultants are experts in Microsoft Dynamics 365 and the Microsoft Power Platform. Our consultancy practice helps customers maximise their Dynamics 365 investment and helps organisations optimise resources, empower their teams, get business insights, and accelerate project delivery.

Since its inception in 2021, Proximo 3 has worked with many sporting organisations including Williams F1, Glasgow Clan, Caledonia Gladiators, and the R&A Golf Course. The consultancy team also supports many teams through sponsorship programs. Proximo 3 is passionate about giving back to the community, which is why our team loves getting involved with smaller sporting clubs to help them grow. Some of the clubs that Proximo 3 sponsors include the Glasgow Clan, Caledonia Gladiators, Edinburgh Capitals, and Dundee Volleyball. Mark Christie, Managing Director, also built a local community football club in his village, which has more than 200 boys and girls playing there weekly. Prior to his IT career, Mark also worked for FIFA where he was the Assistant Researcher for Scotland and UEFA where he was a Player Liaison Officer.

Proximo 3's trusted Microsoft MVPs have over 40 years of combined industry experience working with Microsoft Dynamics 365 applications such as Dynamics 365 Sales, Dynamics 365 Customer Service, Dynamics 365 Field Service, and Dynamics 365 Marketing. This gives Proximo 3 the agility to accelerate customers' project results, create limitless possibilities and find the best solution tailored to a business' needs.

Proximo 3's goal is to increase its customer portfolio, build software-as-a-service applications that complement its existing service offerings, and accelerate growth into 2023.

**For more information, press only:**

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