

ProHance Sponsors 13th Edition of Nasscom GCC Conclave - Emphasising Collaborative Innovation and Digital Transformation

New-age workplace analytics & operations enablement platform supports the GCC ecosystem in navigating the hyperconnected world



Bengaluru, Karnataka Jun 3, 2023 ([Issuewire.com](https://www.issuewire.com)) - [ProHance](#), a leading provider of workforce productivity solutions, sponsored the 13th edition of the [Nasscom GCC Conclave](#). The highly anticipated event, held as a full in-person gathering in Bengaluru, brought together industry leaders and experts from the GCC ecosystem to explore the theme of “Getting Ready for the Hyperconnected World” and its implications for continuous digital transformation and collaborative innovation.

Last year’s conclave highlighted India’s leadership in the capability centers’ landscape, showcasing the country’s prowess in areas such as digitisation, cultural integration, and customer experience. The GCCs in India have been instrumental in co-creating and building a competitive advantage for their parent enterprises.

This year, the Nasscom GCC Conclave aims to foster greater collaboration among GCC leaders as they discuss their vital role in creating competitive advantages for global enterprises. The event serves as a platform for identifying new growth opportunities, driving innovation with emerging technologies, and realigning business strategies. With its focus on four key building blocks - Building a Seamless Enterprise, Tech at the Edge, Reimagining 3Ws for an Impactful Future, and What’s Next - the conclave promises thought-provoking discussions and deliberations on the current opportunities and challenges faced by the industry.

“We are thrilled to sponsor the Nasscom GCC Conclave and contribute to the important conversations surrounding digital transformation and collaborative innovation,” said [Dr. Kishore Reddy](#), Co-founder & Chief Technology Officer, [ProHance](#). “As a leader in workforce productivity solutions, we understand the significance of staying ahead in an increasingly hyperconnected world. This event provides an ideal platform for industry experts and leaders to come together, exchange insights, and shape the future of the GCC ecosystem.”

[ProHance](#)’s sponsorship of the Nasscom GCC Conclave reaffirms its commitment to driving productivity and efficiency in the workplace through innovative solutions. With a focus on empowering organisations to thrive in the era of digital transformation, ProHance continues to be at the forefront of enabling businesses to unlock their full potential.

ABOUT [PROHANCE](#):

ProHance is an Omni-Channel operations management platform being leveraged by enterprises across their back office, chat, and email servicing operations. ProHance provides real-time visibility on how teams are engaged on the ground. This visibility allows enterprises to allocate resources more effectively, load balance across teams, and make smart decisions with agility. The visibility and actionable analytics provided by ProHance help Enterprises make their operations more customer-centric, efficient, and lean. ProHance is leveraged by 200,000+ users in 150+ enterprises across 24 countries.

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