

Motifworks – An Accionlabs Company Wins the 2023 Microsoft Partner of the Year Award in Analytics



Towson, Maryland Jul 6, 2023 ([IssueWire.com](https://www.issuewire.com)) - Motifworks – An Accionlabs company, today announced it has been recognized as the winner of 2023 Microsoft Partner of the year Award for demonstrating excellence in Analytics. The company was honored among a global field of top Microsoft partners for demonstrating excellence in innovation and implementation of customer solutions based on Microsoft technology.

"At Motifworks, we have established a longstanding strategic partnership with Microsoft, united by the common goal of digitally transforming enterprises across industries. We are tremendously proud and honored to be recognized as the 2023 Microsoft Partner of the Year Award winner in Analytics. This prestigious achievement is a testament to the unwavering dedication, expertise, and hard work of our talented team members. Their deep knowledge of Azure and relentless commitment to delivering exceptional solutions have been instrumental in our success," said Nitin Agarwal, Founder, and CEO of Motifworks – An Accionlabs company.

The Microsoft Partner of the Year Awards celebrate outstanding achievements by Microsoft partners in developing and delivering exceptional Microsoft-based applications, services, and devices. This year, the awards received over 4,200 nominations from more than 100 countries worldwide, making the recognition even more significant. Motifworks – An Accionlabs company stood out among the top Microsoft partners, winning in the Analytics category for its exemplary solutions and services.

Motifworks' remarkable work in Data Platform Modernization for one of the largest utility management and billing companies in the U.S. garnered special recognition. The client faced challenges in dealing with unstructured data from multiple sources, resulting in inconsistent processing and missed opportunities for data monetization. By leveraging the Azure Synapse Analytics ecosystem and the self-serving reporting capabilities of Power BI, Motifworks successfully assisted the customer in enhancing data quality, reducing processing time, and minimizing revenue losses.

"Congratulations to the winners and finalists of the 2023 Microsoft Partner of the Year Awards!" said Nicole Dezen, Chief Partner Officer, and Corporate Vice President of Global Partner Solutions at Microsoft. "The innovative new solutions and services that positively impact customers and enable digital transformation from this year's winners demonstrate the best of what's possible with the Microsoft Cloud."

This prestigious accolade reaffirms Motifworks' position as a leading provider of advanced analytics solutions, driving innovation and transformation for enterprises worldwide. The company remains committed to delivering exceptional value and guiding organizations through their digital journeys, utilizing Microsoft technologies and expertise.

The Microsoft Partner of the Year Awards are announced annually prior to the company's global partner conference, Microsoft Inspire, which will take place on July 18-19 this year. Additional details on the 2023 awards are available on the Microsoft Partner blog: https://aka.ms/POTYA2023_announcement. The complete list of categories, winners and finalists can be found at <https://partner.microsoft.com/en-US/inspire/awards/winners>.

About Motifworks - An Accionlabs Company

Motifworks - An Accionlabs company, is global technology company, empowering enterprises through cloud and innovation engineering services. With a strong presence across 20+ locations, our agile team of 5000+ professionals are committed to accelerating your digital transformation journey on the cloud platform.

As a trusted Microsoft Solutions Partner specializing in Digital & App Innovation, Data & AI, and Infrastructure, we have enabling digital transformation across high-tech enterprises worldwide. Our expertise spans industries such as FinServ, Banking, Insurance, Manufacturing, Healthcare, and Retail. At Motifworks, we specialize in simplifying solutions to engineer cloud-enabled transformations. Take the leap towards a digital future and unlock the full potential of cloud technologies for your organization. Experience our streamlined and efficient approaches that drive your digital transformation forward. Let us empower your business today.

For more information visit >>> <https://www.motifworks.com/>

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