Mohit Kumar Wins Emerging Male Model of the Year, West Bengal 2023

Mohit Kumar a student of DAV and a graduate in English Honors a resident of Deoghar, Jharkhand and now based in Kolkata, was named Emerging Male Model of the Year West Bengal 2023 at the Eastern Fashion and Lifestyle Awards



kolkata, West bengal Jun 6, 2023 (<u>Issuewire.com</u>**)** - On the 4th of June at the Bioscope Cinema Hall the gala event of the 1st <u>EFL Awards</u> was held in the presence of eminent and distinguished members of the Film and Fashion fraternity. Instituited by Mr. Arjit Dutta, Mr Kuntanil Das and Mr Dipanjan Basak the EFL Awards (Eastern Fashion and Lifestyle Awards) is a platform to recognize talents and veterans of the Design, Fashion, and Lifestyle Industry of West Bengal.

The event began with a series of fashion shows starting from the students of IFM, Arnab Sengupta, Santanu Guha Thakurta, and Bibi Russel the fashion event was choreographed by Sanju Bijay and Nayanika Chatterjee.

On The Jury Of The Awards Was, Eminent Director Arindam Sil, Brand Analyst, Luna Chatterjee, Fashion Designers Sayon Mitra, Arnab Sengupta, Suvagata Das, International Fashion Designer Bibi Russell, Addl Supt of Police WB Smt.Santi Das, Ace Photographer Kaustav Saikia, and Super Model Nayanika Chatterjee. Together they decided on various awards based on the several nominations that arrived under three catagories Veteran, Popular and Emerging.

On the Awardee list was Mohit Kumar who was awarded the Best Male Model of West Bengal in the Emerging Category the award was presented to Mohit Kumar by Mrs. Shanti Das, Additional Superintendent of Police West Bengal and Suvagata Saha, Fashion Designer and Director, IFM Academy.

"I am honored to receive this award," said Mohit Kumar. "I have no words to describe how happy I am standing here. I would like to thank the jury for recognizing my work and awarding me this award. I would like to express my deepest gratitude to everyone who has played a role in helping me achieve this award."

Apart from Mohit Kumar, several others received their awards that night the list shall be published by EFL Awards on their website <u>eflawards.in</u> soon. Many congratulations to all the awardees of the Eastern Fashion and Lifestyle Awards.



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