

Marty Nothstein Scholarship for Student Athletes Supports Well-being and Success in Athletics



Allentown, Pennsylvania Jun 24, 2023 ([Issuewire.com](https://www.issuewire.com)) - The [Marty Nothstein](#) Scholarship for Student Athletes is pleased to announce its inaugural scholarship opportunity, aimed at supporting the educational pursuits of current student-athletes at universities across the United States, as well as high school student-athletes planning to pursue a college degree. The scholarship, established to honor the remarkable legacy of [Marty Nothstein](#), the greatest track cyclist in the history of the United States, will provide a one-time award of \$1,000 to the selected recipient.

[Marty Nothstein](#), born and raised in Allentown and Trexlertown, Pennsylvania, commenced his cycling career at the Valley Preferred Cycling Center through its community programs. With a slew of achievements including numerous World and Olympic records, National Championships, Pan Am Games Gold Medals, World Championships, and Olympic Medals, Nothstein is a revered figure in the world of track cycling.

In addition to his remarkable athletic accomplishments, Nothstein is an ardent outdoorsman and conservationist, having protected over 500 acres of property from development, thereby enhancing wildlife habitats. As the chairman of the Lehigh County farmland preservation board, he played a pivotal role in safeguarding over 23,000 acres of farmland from encroaching development in his community. Demonstrating his continued dedication to environmental conservation, Nothstein previously served as the director of development for Ducks Unlimited Mid-Atlantic Region.

The [Marty Nothstein](#) Scholarship for Student Athletes recognizes the challenges faced by student-athletes and their unique commitment to both academics and athletics. As such, the scholarship will be awarded based on an essay competition. Applicants are required to submit a creative essay of no more than 1,000 words, addressing the following prompt:

"Describe a challenge that student-athletes face and propose a new business idea that would benefit the well-being or success of student-athletes in that area."

The scholarship application deadline is October 15, 2023. All current student-athletes at universities in the United States and high school student-athletes planning to pursue a college degree are eligible to apply. Submissions will be evaluated by a panel of esteemed judges, with the winner being selected based on the creativity, feasibility, and impact of their proposed business idea.

The recipient of the [Marty Nothstein](#) Scholarship for Student Athletes will be announced on November 15, 2023. The selected student-athlete will receive a one-time award of \$1,000, which can be utilized to support their educational expenses, including tuition, textbooks, or other related costs.

To learn more about the Marty Nothstein Scholarship for Student Athletes and to access the application, please visit the official website at <https://martynothsteinscholarship.com/>. The website provides detailed information about eligibility criteria, the application process, and the life and accomplishments of Marty Nothstein.

About the Marty Nothstein Scholarship for Student Athletes:

The Marty Nothstein Scholarship for Student Athletes was established to honor the legacy of Marty

Nothstein, the greatest track cyclist in the history of the United States. The scholarship aims to support the educational pursuits of student-athletes and recognizes their dedication to both academics and athletics. For more information, visit <https://martynothsteinscholarship.com/marty-nothstein-scholarship/>.

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Source : Marty Nothstein Scholarship

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