

Jewel Private Residences first release of brand new, fully completed apartments sells out, second release hits market

After selling out all 40 apartments in the Stage One release to achieve \$82 million in sales within a few months of launching, Jewel Private Residences has released another 30 premium apartments to the market in the Sapphire Collection.



Gold Coast, Queensland Jun 8, 2023 ([Issuewire.com](https://www.issuewire.com)) - All 40 apartments in the first release of the Sapphire Collection at [Jewel Private Residences](#) have now sold, opening the stage two release of 30 brand new, fully completed premium apartments on absolute beachfront between Broadbeach and Surfers Paradise on the Gold Coast.

Priced from \$800,000 to \$6.5million, the second release of 30 cleverly designed and fully completed apartments include a range of one-bedroom apartments, one-bedroom plus multipurpose room (MPR) apartments, two-bedroom apartments, two-bedroom plus MPR apartments and three-bedroom apartments with MPRs.

The luxurious bespoke apartments are located across Tower 1 of Jewel, the completed \$1.5 billion three-tower iconic landmark precinct on absolute beachfront, encompassing the five-star hotel tower The Langham, Gold Coast and two residential towers of premium private residences.

Jewel was developed by leading Australian investment and development company, AW Holding Group, who aligned every aspect of Jewel Private Residences with the highest levels of luxury, comfort and prestigious five-star style of The Langham Gold Coast, waiting until the prestigious international resort hotel was open before releasing Jewel Private Residences to the market.

AW Holding Group is now presenting the Sapphire Collection of Jewel Private Residences Gold Coast

through luxury apartment marketing agency [TOTAL Property Group](#).

TOTAL Property Group Managing Director Adrian Parsons said the Sapphire Collection at Jewel Private Residences had received strong market acceptance, with many of the apartments sold in the first release purchased by buyers within a few days of seeing the apartment, if not on the spot at inspection.

“Demand for apartments at Jewel Private Residences has been high as we expected, as these are brand new, move in ready apartments right on the beach at the Gold Coast – there is nothing else like it on the market at the moment, except for off-the-plan options,” Mr Parsons said.

“We haven’t seen this level of luxury in a brand-new apartment building on absolute beachfront in many years, so interest has been high, and our team has been busy showing buyers through Jewel Private Residences and the apartment displays, with a number of the displays selling on inspection.

“Demand for premium apartments on the Gold Coast is showing no signs of slowing down as there is limited stock and the fact these are brand new, beachfront residences with five-star amenities from an international hotel presents an exceptional opportunity.

“Gold Coast’s predicted growth as we continue this trajectory towards the 2032 Olympics is being driven by the sought-after lifestyle available here and the ability to relocate work or business because we are so close to Brisbane and have easy access to Queensland’s two major international airports.

“On the back of a successful campaign for the Stage One release of the Sapphire Collection, we are now rolling out Stage Two and presenting 30 brand new one, two and three-bedroom apartments to a market calling out for premium lifestyle apartments of the highest standards being delivered by AW Holding Group at Jewel Private Residences.”

Jewel Private Residences is appealing to all types of buyers, with the first 40 apartments in the Sapphire Collection purchased by a range of demographics of mostly Australian buyers, with apartments bought by Queenslanders, Victorians and New South Welshmen, while just 1 was purchased by people living overseas.

The \$71 million Stage Two release of 30 new premium apartments to hit the market offer homebuyers and investors a unique opportunity to take immediate ownership of a brand new absolute beachfront apartment with access to five-star hotel facilities, available to move in now.

The collection ranges from one-bedroom + MPR floorplans spanning 88-151sqm through to three-bedroom plus MPR apartments from 259sqm, all with a selection of city, hinterland, beach and ocean views.

AW Holding Group Director of Sales and Marketing Yutao Li says the development team is pleased that Jewel Private Residences has been so well received in the market.

“Our vision for Jewel and its private residences was based on the potential for the large site on absolute beachfront in between two of Gold Coast’s most popular holiday and lifestyle destinations.

“Our development team has created a luxurious place where people can escape to, whether they are living or holidaying, everything is premium and made easy with a five-star lifestyle in their homes and right on their doorsteps.

“It has been an exciting time presenting these collections of Jewel Private Residences to the market following the opening of Gold Coast’s most exclusive hotel The Langham, Gold Coast at Jewel, offering homebuyers and investors premium apartments with access to five-star hotel facilities.”

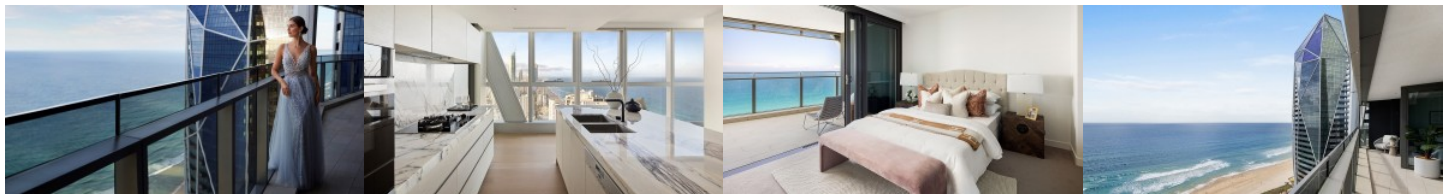
Jewel Private Residences is appealing to all types of buyers and those who have seen the impressive apartment displays already have been highly impressed by the five-star luxury and incredible lifestyle available.

All apartments released to the market in the Sapphire Collection, including the display apartments, are available for buyers to take immediately ownership, with the option of purchasing a bespoke furniture package tailored for their lifestyle needs.

The fully completed Jewel is an iconic landmark development perfectly positioned at 36 Old Burleigh Road, Surfers Paradise on the Gold Coast, consisting of three towers incorporating the recently opened five-star international hotel The Langham, Gold Coast - Queensland’s newest luxury destination and the first prestigious international hotel on absolute beachfront to arrive on the Gold Coast in over 30 years.

For information on apartments at Jewel Private Residences Gold Coast, visit www.jewelprivateresidences.com.au or phone TOTAL Property Group on 1300 552 456.

Jewel Private Residences Sales Gallery is located on the corner of Old Burleigh Rd and Wharf Street, open seven days a week between 9am and 5pm or afterhours by appointment.



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