## **Initor Global UK Partnership With IFA**

Initor Global UK announces a new partnership with the Institute of Financial Accountants (IFA) to offer outsourced support to UK accountants.

### **Initor Global UK**

# PRESS RELEASE

20 June, 2023 Tuesday





INITOR GLOBAL UK ANNOUNCES NEW PARTNERSHIP WITH THE INSTITUTE OF FINANCIAL ACCOUNTANTS (IFA) TO OFFER OUTSOURCED SUPPORT TO UK ACCOUNTANTS

**London, United Kingdom Jun 21, 2023 (Issuewire.com)** - Initor Global UK is delighted to announce a new and innovative partnership with The Institute of Financial Accountants (IFA) to support accountancy practices throughout the UK with our range of outsourced services. The partnership helps underline Initor Global UK's mission to empower UK accountants to grow and thrive. Our mission complements the IFA's pledge to continuously meet the needs of SMEs within the UK by bolstering its service offering to deliver even more value to its members and their clients within the SME/SMP sector.

Our partnership will enable IFA members to expand their capacity through outsourcing finance and accounting services including accounting, bookkeeping, personal and business tax, and payroll. Services will now be available to all IFA members nationwide.

#### Robert Grant, Head of Customer Experience UK & Ireland, of Initor Global UK commented:

"Our goal is to enable accountants to take the leap from transactional work to the strategic side of growing their business. We are delighted that, thanks to our new relationship with the IFA, we can ensure our services are made accessible to even more professionals across the sector. IFA members can gain tangible advantages by tapping into our flexible operational model, providing them with access to a qualified team of accountants and other experts with deep industry knowledge and 100% data security. This will enable them to diversify their service offering and the value they add to their SME clients."

John Edwards, CEO and Group Executive International of the IFA said: "The rapid onset of digitisation is providing significant opportunities in the accounting sector. In the fullness of time, it will free accountants from day-to-day tasks and redirect existing resources into business adviser activities. This means that accountants will be able to further support clients with value-add services such as budgeting and costing, forecasting, strategic planning, investment appraisal, and cash flow management. Providing such a significant scope for differentiation benefits organisations including SMEs by helping to drive their business growth.

"Leveraging the benefits offered by our new, exciting partnership with Initor Global UK will enable our members to enhance their strategic partnerships with SMEs, helping push the business forward."

Benefits to IFA members include a free, no-obligation trial of tailored services. Services can be purchased by the hour, or using full-time or half-time equivalent professionals who will be part of a member's team; a 15% discount in the first year of the contract and best-in-class turnaround times, as well as access to GDPR-compliant systems and processes. Outsourced staff is also ISO27001 accredited in all major accounting software.

#### **Notes to Editors:**

#### **Initor Global UK**

Initor Global UK was established in 2006 and has been consistently delivering sustainable growth and increased profitability to Accountancy businesses across the UK. Initor Global UK has a truly remote workforce of qualified accountants and other experts providing the quality services UK accountants need. Using the most secure technology, Initor Global UK helps accountants:

- Reduce business risk
- Reduce operating costs
- · Increase efficiency and margins
- Improve client satisfaction
- Drive up quality standards.

#### Initor Global UK services include:

- Digital Bookkeeping
- Year-End Account
- Payroll
- Company Tax
- Personal Tax
- VAT
- Secretarial Services.

#### www.initor-global.co.uk

#### Institute of Financial Accountants

Established in 1916, the Institute of Financial Accountants (IFA) is part of the Institute of Public Accountants (IPA) of Australia Group, the world's largest SME-focused accountancy group, with 49,000 members and students in 100 countries.

We are a full member of the International Federation of Accountants (IFAC) the global accounting standard-setter and regulator and recognised by HM Treasury to regulate our members for the purposes of the Money Laundering Regulations 2017 and 2019.

Our members work within micro and small- to medium-sized enterprises (SMEs) or in micro and small-to medium-sized accounting practices (SMPs) advising micro and SME clients.

www.ifa.org.uk

#### **Media Contact**

INITOR GLOBAL UK

manan.trivedi@initor-global.co.uk

0203 519 2121

Source: Initor Global UK

See on IssueWire