East Side Distillery Unveils Two Exquisite New Spirits: Portal Gin & Nomad Oscuro Dark Rum



Mumbai, Maharashtra Jun 25, 2023 (<u>Issuewire.com</u>) - East Side Distillery Unveils Two Exquisite New Spirits: Portal Gin & Nomad Oscuro Dark Rum

East Side Distillery, the creators of the award-winning world's first Indo-Japanese Gin DOJA (www.do-ja.com), have expanded their portfolio with the introduction of two captivating new spirits -

NOMAD Oscuro Dark Rum (<u>www.nomadoscuro.com</u>) and PORTAL Gin (<u>www.portalgin.com</u>).

East Side Distillery, since its inception, has continued to distinguish itself by recognition, not only in India but globally. First launched in November 2021, DOJA is enjoyed by an increasing number of gin enthusiasts in India for its unique blend of Japanese & Indian botanicals – "2 Cultures in 1 Sip". Doja has been awarded double Silver medals at IWSC Hong Kong and at The Gin Masters 2022 and double Bronze at IWSC 2023 for best contemporary style and best Gin & Tonic.

Following the resounding success of their Indo-Japanese Doja Gin, East Side Distillery now presents Portal Gin and Nomad Oscuro Dark Rum, an impressive expansion of their portfolio. With their unique flavors, impeccable craftsmanship, and a touch of enchantment, these new spirits promise to elevate the drinking experience for connoisseurs and casual enthusiasts alike.

Portal Gin

Portal Gin is an embodiment of the mystical and wondrous. Crafted with the finest botanicals sourced from around the world, this classic London Dry style gin features a carefully selected blend of botanicals that include juniper berries, coriander, lime, orange, angelica root, thyme, liquorice root, black pepper, green cardamom, and ginger root. The result is a perfectly balanced and refreshing gin with a complex and sophisticated taste. Portal Gin transcends the ordinary, offering a gateway to a realm of unparalleled taste and sensory exploration.

Nomad Oscuro Dark Rum

The second spirit, Nomad Oscuro Dark Rum, brings forth the spirit of wanderlust and adventure. Distilled with utmost precision, it is a unique blend of aged rum, Japanese Hinoki, finished in Jamaican barrels. It boasts a rich and velvety texture accompanied by a symphony of flavors. Nomad Oscuro epitomizes elegance and pays homage to the spirit of an adventurer's soul, inviting connoisseurs to embark on a flavorful expedition that transcends geographical boundaries.

With their commitment to quality and innovation, East Side Distillery has meticulously crafted these spirits, ensuring each sip tells a story and evokes a sense of wonder. From selecting the finest ingredients to the meticulous distillation and blending process, every aspect of the production reflects their dedication to excellence and shared vision of creating exceptional libations that leave a lasting impression.

Jai Anand, Founder, ESD, expressed his excitement, "We are thrilled to introduce Portal Gin and Nomad Oscuro Dark Rum to the world. These spirits represent the pinnacle of craftsmanship and creativity, and we believe they will captivate the discerning palates of spirits enthusiasts across the globe."

Echoing his sentiments, Viktor De Benito, Head Distiller – ESD, recently installed into the prestigious Gin Guild, stated, "Working on these craft spirits has been a truly inspiring experience. We have pushed the boundaries of traditional distillation, blending and recipe curation, allowing us to create spirits that transport drinkers to new realms of taste and enjoyment. Portal Gin and Nomad Oscuro Dark Rum are a testament to the dedication and passion of our teams."

Portal Gin and Nomad Oscuro Dark Rum are now available in Goa, and will be available in Mumbai/Pune, Delhi/NCR and other locations starting July/August. These exceptional offerings from the house of DOJA and East Side Distillery are destined to become coveted additions to the collections of

spirits enthusiasts, while also appealing to those seeking a taste of adventure and magic.

For more information, please contact:

Ojas Kulkarni

Chief Marketing Officer

East Side Distillery

+91-9820081489

OjasK@theeastsidedistillery.com

About East Side Distillery:

ESD is an award-winning Indian craft spirits company with an Asian heart. It's first Gin, the world's first Indo-Japanese gin DOJA was crafted in partnership with a 90-year-old Japanese distillery & spirits company in Wakayama, Japan. It's new range of craft spirits are being created by its team of world-class distillers using a famous German Holstein Still in its distillery in Goa.

ESD's spirits are available across premium hotels, restaurants and stores in Mumbai, Goa, Pune, Delhi. With a commitment to craftsmanship and a passion for innovation, ESD will continue to surprise and delight consumers not only in India, but across the world in days to come.

ESD also offers a "2 Cultures in 1 Sip" Distillery Visit & Gin Masterclass. https://dojadistilleryvisit.com/

https://youtu.be/LydancvCg4E

www.do-ja.com | https://nomadoscuro.com/ | https://portalgin.com/





Media Contact

East Side Distillery Private Ltd

OjasK@theeastsidedistillery.com

+91-9820081489

105 & 106, Ramkrishna Chambers, Linking Road, Khar (W),

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