CAAQ Introduces End-to-End Support for Startup Registration

Startup registration is going to be easier, as CAAQ Consultancy Pvt. Ltd. has come up with its expertise to support its seekers.

New Delhi, Delhi Jun 2, 2023 (<u>Issuewire.com</u>**)** - CAAQ Consultancy - For startups, registration might be like a dream come true. This is simply because of challenges that make budding entrepreneurs phobic to go ahead. There is not just one but multiple risks associated. If you consider the ecosystem, it has accelerators, mentors, advisors, support organisations, investors, educational institutions, and even the government as key elements. If any key is missing or weak, registration would become an uphill task.

Another threat is people management. Unfortunately, most government schemes here in India are product-centric rather than people-centric. Being a startup, the company has to deal with competition, customer expectations, and inflation. One can easily come across them if he has a perfect and loyal team or people around. This is where assistance is required. The top-down hierarchy of established companies and economists has found it a big threat.

Valuation of a company that is in its early stage is certainly not easy. It needs experts to stand by your side, assessing multiple factors, especially investors' perspectives. If you consider the product-market, there are many entrepreneurs who imitate or bring in new concepts or technologies here. But, they forget to think about testing it in the target market. Here, research is crucial for a startup. It can prove a cultural shock.

Like these all, documentation is another big barrier. People often face off delays and hassles in getting their documentation done for a startup registration.

So, CAAQ has stretched its helping hand to all who have their first time in the corporate world and want to get through its registration process without any hiccups. The CEO of the company stated, "we have thoroughly analysed the Indian market. Startups are growing to outnumber. This is an indication that our economy, our youth, and our people are moving in the right direction. They want to achieve something big and make "MAKE IN INDIA a big success. So, we're here to make it happen. We're ready with our endless support to those who want to make their dreams come true."

"Our intention is very clear. People are very smart today. They need just a bit of guidance to register. We've been showing them the right way and we'll continue to make it way easier for them," said its CEO.

Media Contact

CAAQ Consultancy Pvt. Ltd.

info@caaq.in

9911864144

1882/A, S/F Bhaskar Bhawan, Kotla Mubarakpur, South Extension I

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