## **Advanced Digital Marketing Course in Lucknow provided by Appinnovix Technologies**



**Lucknow, Uttar Pradesh Jun 13, 2023 (Issuewire.com)** - Appinnovix Technologies, a leading digital marketing company in Lucknow, today announced the launch of its advanced digital marketing course. The course is designed to help professionals and aspiring entrepreneurs learn the latest digital marketing skills and strategies.

The course covers a wide range of topics, including search engine optimization (SEO), pay-per-click (PPC) advertising, social media marketing, content marketing, and email marketing. Students will learn how to create and implement effective digital marketing campaigns, and how to measure the results of their campaigns.

The course is taught by experienced digital marketing professionals who are certified by Google, and it includes hands-on training. Students will have the opportunity to work on real-world projects and to get feedback from their instructors.

The course is open to all levels of experience. No prior digital marketing experience is required.

"We are excited to launch our <u>advanced digital marketing course</u>," said Anand Jaiswal, CEO of Appinnovix Technologies. "This course will provide students with the skills and knowledge they need to succeed in today's digital economy."

The course is available online and in person. The online course is self-paced, and it can be completed at the student's own pace. The in-person course is held once a week for six weeks.

To learn more about the advanced digital marketing course, please visit Appinnovix Technologies' official Website.



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