

Zhejiang India Interaction Wins the Future

2023 Zhejiang Service Trade Online Exhibition: (India Communication technology Session) Opening

INDIA - CHINA

INDIA

COMMUNICATION TECHNOLOGY SESSION

ONLINE - B2B

This event will bring together leading experts, business leaders, and innovators in the field of communication technology, providing a platform for sharing knowledge, insights, and experiences.

REGISTER NOW TO JOIN US!

22-24 MAY 2023
11:30AM - 03:30PM

**2023 Zhejiang Services Trade
Online Exhibition.**



**ZOOM - CLOUD
BUYER - SUPPLIER MEET**

ORGANIZER -
ZHEJIANG DEPARTMENT OF
COMMERCE



浙江省商务厅
Department of Commerce of Zhejiang Province

CO-ORGANIZER -
ZHEJIANG SAMEXPO EXHIBITION & CONVENTION
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New Delhi, Delhi May 31, 2023 ([Issuewire.com](https://www.issuewire.com)) - Hosted by the Zhejiang Department of Commerce and undertaken by Zhejiang Samexpo Exhibition & Convention Holdings Co., Ltd, the 2023 Zhejiang Service Trade Online Exhibition (India Communication Technology Session) opened on the online Zoom platform on May 22nd, 2023. The project is strongly supported by ICEA & SIA India.

In recent years, the Zhejiang Department of Commerce has been committed to mutual assistance and cooperation among internationally friendly cities, has built Zhejiang digital trade cloud exhibition platform, and helped Zhejiang enterprises go abroad. In 2022, the revenue and total volume of telecommunications services in Zhejiang Province increased rapidly, making positive contributions to driving Zhejiang's economic growth; New progress has been made in the construction of new infrastructure such as 5G and gigabit optical networks. Three basic telecommunications companies in Zhejiang develop emerging businesses, such as IPTV, internet data centers, big data, cloud computing, and artificial intelligence. In 2022, Zhejiang Province achieved a total of 23.2 billion yuan in revenue from emerging businesses, a year-on-year increase of 29.0%, accounting for 21.9% of telecommunications revenue, driving the growth of 7.3 percentage points in telecommunications revenue. Among them, data center, cloud computing, big data, and Internet of Things businesses increased by 14.6%, 106.8%, 85.0%, and 19.0% respectively compared to the previous year. India is known as the "golden market" for global telecommunications, and its rapidly growing market space has attracted high attention from global operators and equipment suppliers. So, to hold this project, it will be beneficial to promote and strengthen the exchange and mutual learning between Zhejiang's communication tech. and India and stimulate the vitality of Zhejiang's communication business in the international market.

During the exhibition, business related lectures will be organized, and Prof. N.K GOYAL, President, Chairman Emeritus of CMAI & TEMA, will be invited to give a speech on the theme of "Current Situation and Future Needs of the Indian Communication Technology Service Market". Zhejiang communication companies will be invited to share and exchange ideas on topics such as "Video Communication IoT Platform" and "Application of Artificial Intelligence [AI] Technology in the Communication Field".

In the meantime, in this online exhibition, nearly 100 communication enterprises participated, such as JF Tech., 99 Cloud Information Tech., Medou Communication Tech., and include RELIANCE JIO [GPS INDIA], and other Indian professional communication purchasing enterprises. In the three-day period starting today, these Zhejiang enterprises will conduct precision trade negotiations with Indian purchasers through online live broadcast, online promotion, and remote negotiation on the basis of offline pairing in the early stage, so as to realize the interaction between exhibitors and buyers. It is estimated that there will be more than 120 rounds of trade negotiations in this India Online exhibition, and the turnover is expected to exceed US \$10 million.

INDIA - CHINA

INDIA COMMUNICATION TECHNOLOGY SESSION

O N L I N E B 2 B

The Online B2B Exhibition of Communication Technology Session is a virtual event featuring a wide range of communication technology products and services. Attendees can connect with industry leaders, participate in live demonstrations, and stay up-to-date with the latest innovations.

Register now to join us!

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