

West Coast Turf: The Official Sod Supplier of the Rose Bowl Stadium

Palm Desert, CA based West Coast Turf becomes the Official Sod Supplier of the Rose Bowl Stadium, formalizing their 30-year relationship



Palm Desert, California May 18, 2023 ([Issuewire.com](https://www.issuewire.com)) - After more than three decades of supplying natural grass to sports facilities, landscapers, golf courses, cities, parks, and homeowners, West Coast Turf has become the Official Sod Supplier of the Rose Bowl Stadium.

“Our first job at the Rose Bowl was providing some sod for Super Bowl XVII over 30 years ago,” said West Coast Turf’s marketing director, Danielle Scardino. “After establishing a relationship and trust with the outcome of that job, we haven’t looked back. Our company has been involved in every Rose Bowl Game® and has provided almost every field at the stadium since. We’ve worked closely with the Turf Superintendent to ensure they are getting exactly what they want and expect on the field—they are very ‘hands-on.’ The result has been pretty much perfection.”

The Rose Bowl Stadium is sodded with grass grown in the Coachella Valley near West Coast Turf’s Palm Desert, CA, headquarters.

“The Rose Bowl field is an iconic American sports field and one of the greatest sports venues in the world. We are honored to become official partners,” said Scardino.

About West Coast Turf

West Coast Turf is a full-service sod company providing natural grass, field resurfacing, colonization, and hydroseeding services. Their main office is in Palm Desert, CA, and have additional offices in Scottsdale, AZ; Livingston, CA; Patterson, CA; Winchester, CA; and San Marcos, CA. West Coast Turf grows more than 30 varieties of grass and is the West's largest grower of drought-tolerant warm-season turfgrasses.

Other clients include:

- Los Angeles Dodgers, Los Angeles Angels of Anaheim, Oakland A's, and San Francisco Giants in Major League Baseball.
- San Francisco 49ers of the National Football League.
- The National Football League for nine Super Bowls.
- The San Jose Earthquakes, LA Galaxy, Austin FC, LAFC, and Phoenix Rising FC soccer clubs.
- The Los Angeles Coliseum, Stanford Stadium, and Sun Devil Stadium college football fields.

For more information about West Coast Turf, visit www.westcoastturf.com.

To join social media conversation, visit West Coast Turf on [Facebook](#), [Instagram](#), and [Twitter @WestCoastTurf](#).

About the Rose Bowl Stadium

The Rose Bowl Stadium is a National Historic Landmark built in 1922 and known around the world. The Rose Bowl has earned its world-class reputation by hosting five NFL Super Bowl games, the 1984 Olympic Soccer matches, the 1994 Men's World Cup, the 1999 Women's World Cup, four BCS National College Football Championship Games, and the College Football Playoff Semifinal Game.

The Rose Bowl is the proud home of the annual Rose Bowl Game®, UCLA Bruins Football, world-class concerts, International and Premier League soccer matches, music festivals, community events, AmericaFest 4th of July Celebration, and the World's Largest Flea Market.

Media Contact

West Coast Turf--Danielle Scardino

danielle@westcoastturf.com

800/447-1840

PO Box 4563. Palm Desert, CA 92260

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