

# West Coast Turf Launches Ready Play Grass

West Coast Turf's Sod Grown on Plastic is Available for Instant Use





**Palm Desert, California May 1, 2023** ([IssueWire.com](https://www.issuewire.com)) - [West Coast Turf](#) is introducing their new line of [Ready Play Grass®](#) natural grass sod grown on plastic for instant use.

“We have been growing sod on plastic for several years,” said West Coast Turf’s Arizona operations general manager, Jay Danek. “We are confident in the product we’ve developed over that time and wanted to bring Ready Play Grass to a bigger market. There is a need for a grass surface that can be used right away.”

“The reason its grown on plastic is for the strength of the plant itself,” Danek explains. “Similar to when you buy a plant at a nursery where the roots are bound in a ball since they can’t go through the plastic. It makes the strength of the sod three to four times of what a normal sod field is by becoming root-bound. The intertwining roots develop a tight mat of rhizomes to firm up the surface, giving it a sturdy base of strength. It weighs about 18 pounds per square foot and can be grown up to 2 inches thick. After the sod is put down, it is not going anywhere. You can play on it instantly. Because we don’t cut the roots, there is no shock factor to the grass and it is able to start rooting immediately—although it doesn’t have to be rooted for use.”

“We start off with a sod product that has been through its growing cycle of anywhere from 8 to 12 months, and then another 6 to 15 months growing on the plastic. We grow it with sod strength and weight in mind so there is no movement. Our proprietary harvest technique allows for sharp and tight seams so the rolls mesh together perfectly,” Danek said.

Ready Play Grass is ideal for sports fields, golf course tees and driving ranges, and on top of artificial turf fields when a temporary natural grass field is required.

### **About West Coast Turf**

West Coast Turf is a full-service sod company providing natural grass, field resurfacing, solonization and hydroseeding services. Their main office is in Palm Desert, CA, and have additional offices in Scottsdale, AZ; Livingston, CA; Patterson, CA; Winchester, CA; and San Marcos, CA. West Coast Turf grows more than 30 varieties of grass, and is the West’s largest grower of drought tolerant warm season turfgrasses.

Clients include:

- Los Angeles Dodgers, Los Angeles Angels of Anaheim, Oakland A's, and San Francisco Giants in Major League Baseball.
- San Francisco 49ers of the National Football League.
- The National Football League for nine Super Bowls.
- The San Jose Earthquakes, LA Galaxy, LAFC and Phoenix Rising FC soccer clubs.
- The Los Angeles Coliseum, Stanford Stadium and Sun Devil Stadium college football fields.
- The Riviera, Pebble Beach Golf Links, Torrey Pines, Valley Club of Montecito, Quarry at La Quinta, Vintage Club, Lahontan, The Estancia Club, TPC Scottsdale, and The Summit Club golf clubs.

For more information about West Coast Turf, visit <https://www.westcoastturf.com/Ready-Play-Grass>.

To join social media conversation, visit West Coast Turf on [Facebook](#), [Instagram](#), and Twitter [@WestCoastTurf](#).



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