

# Upbounders® Toys Now Available in Chick-fil-A Kids Meals Across the United States

Enter for a Chance to Win Your Favorite Joyfully Diverse Toy Bundle Beginning May 17th



Now Available in kid's meals at participating Chick-fil-A® locations for a limited time, while supplies last.

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Washington, D.C, District of Columbia May 17, 2023 ([Issuewire.com](https://www.issuewire.com)) - [Upbounders®](https://www.upbounders.com), an elevated toy brand using diverse imagery to encourage conscious bonding between toddlers and their caretakers, will be making Chick-fil-A kids meals extra special this spring. Consumers will be able to find miniature versions of [Upbounders®](https://www.upbounders.com) delightful toys in every Chick-fil-A kids meal at restaurants across the country starting today through June 12th, 2023. The brand is also including a [chance to win](https://www.upbounders.com/prizedraw) your favorite full-size version of a [Upbounders®](https://www.upbounders.com) toy bundle by visiting [www.upbounders.com/prizedraw](https://www.upbounders.com/prizedraw).

"I am thrilled for kids and parents, who may not know about Upbounders® yet, to enjoy our meaningful play solutions from the child's wondrous point of view," said Kemi Tignor, founder of Upbounders®. "Our mission is to get people to pause and delight in the joyfully diverse world we live in."

Upbounders® has a range of products that celebrate belonging and self-expression through play. Using highly-recognizable scenes, the brand's original artwork depicts the real-life, joyful world we live in. The world belongs to kids and they need to feel that they belong in the world. From award-winning

puzzles to board games to flash cards, Upbounders® is a small woman-owned Minority Business Enterprise for kids ages 6 and under.

Products can be found online at Amazon and at major retailers like Target, Nordstrom, and Kohl's as well as local shops.

For additional information, visit [Upbounders.com](http://Upbounders.com) and join the conversation on Instagram.

## About Upbounders

At Upbounders®, we understand that no gifting moment should come and go without an opportunity to share items with a child that reflect who they are. Guided and founded by a mother's knowing sensibilities, Upbounders® was created so that all kids feel a sense of belonging and can play with toys that reflect what's special about the joyfully diverse world they experience every day. Our award-winning puzzles and games are printed on FSC® certified paper which is sourced in an environmentally friendly, socially responsible, and economically viable manner. For additional information, visit [www.upbounders.com](http://www.upbounders.com). For a chance to win your favorite Upbounders® toy bundle, visit [www.upbounders.com/prizedraw](http://www.upbounders.com/prizedraw).



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Source : Upbounders®

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