

Specscart: Revolutionising Eyeglasses Perception with "A Frame for Every Game"

Read how Manchester-based eyewear company, Specscart, has set a benchmark for the entire industry by judging a competition that they won 5 years back!



Manchester, United Kingdom May 19, 2023 ([Issuewire.com](https://www.issuewire.com)) - Specscart, a trailblazing eyewear company, recently celebrated its incredible journey at the University of Manchester's prestigious event, where its CEO, Sid, was invited as a judge for the renowned Venture Further Awards. Sid's mentor, Paul Argyle, took the stage to discuss Specscart's transformative five-year journey, from winning the Venture Further Awards in 2018 to becoming a reputable judge in 2023.

Specscart, a true disruptor in the eyewear industry, has been on an inspiring trajectory since its inception. By challenging conventions and redefining how people perceive eyeglasses, the company has set itself apart as a market leader. Its unique vision of providing "A Frame for Every Game" has resonated with customers and industry experts alike.

Venture Further Awards Success Story

In 2018, Specscart's exceptional business model and innovative approach towards their store and glasses online in the UK, earned them the prestigious Venture Further Awards. This honour recognized their entrepreneurial spirit, dedication, and revolutionary vision to transform the eyewear landscape. By

winning this esteemed award, Specscart positioned itself as a rising star in the industry, setting the stage for its remarkable journey.

A Journey of Growth and Innovation

Over the past five years, Specscart has experienced exponential growth, revolutionising the eyewear industry with its customer-centric approach. By prioritising quality, affordability, style and same day glasses, the company has successfully shattered the notion that eyeglasses are merely a functional necessity. Instead, Specscart has transformed eyewear into a fashion statement, empowering individuals to express their unique style and personality.

Sid's Evolution as an Industry Expert

Sid, the visionary CEO of Specscart, has played a pivotal role in driving the company's success. From being a recipient of the Venture Further Awards in 2018 to now being invited as a judge in 2023, Sid's journey symbolises the remarkable transformation that Specscart has undergone. His commitment to innovation, customer satisfaction, and industry excellence has solidified his reputation as an industry expert.

Mentorship and Inspiration from Paul Argyle

Throughout Specscart's journey, Sid has received invaluable mentorship and guidance from his mentor, Paul Argyle. At the recent event held at the University of Manchester, Paul took the opportunity to share the growth story of Specscart and shed light on the company's remarkable achievements. Paul's support and expertise have played a vital role in shaping Specscart's path to success.

Changing the Eyewear Paradigm - "A Frame for Every Game"

Specscart's mission is to revolutionise how people perceive eyeglasses. By offering a vast selection of frames that cater to different lifestyles, personalities, and preferences, Specscart ensures that there is "A Frame for Every Game." Whether it's a professional meeting, a casual outing, or a sports activity, Specscart's diverse range of frames ensures that individuals can find the perfect pair to match any occasion.

The Future of Specscart

As Specscart continues to grow and innovate, the company remains committed to delivering exceptional eyewear solutions to its customers. The company's unwavering focus on quality craftsmanship, affordability, and personalised service positions it at the forefront of the industry. Specscart is set to expand its presence both nationally and internationally, empowering more individuals to embrace eyewear as a reflection of their unique style.

Specscart's inspiring journey, from winning the Venture Further Awards to Sid's prestigious invitation as a judge, showcases the company's unwavering dedication to redefining the eyewear industry. Through their commitment to providing "A Frame for Every Game," Specscart has transformed eyeglasses from a functional necessity to a fashion accessory that empowers individuals to express their style.

As Specscart continues to forge ahead, their success story serves as an inspiration to aspiring entrepreneurs and industry leaders. Sid's evolution from an award-winning entrepreneur to a respected judge at the Venture Further Awards is a testament to his expertise and vision. With the guidance and

mentorship of Paul Argyle, Specscart has navigated challenges, embraced innovation, and consistently delivered exceptional products and services.

Looking ahead, Specscart is poised to revolutionise the eyewear market further. By expanding their reach and introducing new and exciting designs, they aim to continue providing customers with unparalleled options that complement their unique lifestyles. The company's dedication to quality, affordability, record delivery time and personalised service sets them apart from the competition.

As they continue to grow and evolve, Specscart remains at the forefront of the industry, pushing boundaries and setting new standards. The future of eyewear looks bright with Specscart leading the way.

For more information about Specscart and their innovative eyewear solutions, please visit their website at www.specscart.co.uk.

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