

Renowned Director Pablo Aura's Upcoming Thriller "The Rite of Santa Muerte" Generates Buzz in Cannes



Cannes, Alpes-Maritimes May 24, 2023 ([IssueWire.com](https://www.issuewire.com)) - Notable director [Pablo Aura Langer](#) is on the path to iconic status, making an indelible mark at the Cannes Film Festival from May 16 to May 27. Aura Langer is networking with festival contacts and potential coproducers, presenting his upcoming movie, "The Rite of Santa Muerte," a thrilling horror narrative set in the bleak Mexican desert. This chilling story chronicles the trials of a family adjusting to a new home, a hostile community, and an age-old mythic force desiring to claim their souls.

"The Rite of Santa Muerte" has already begun turning heads and garnering praise, positioning itself as a must-watch movie. The script was hailed at the Blood Window segment of the Sitges Fantastic Film Festival, and it clinched the coveted "best project award" at the Feratum Horror Scriptwriting Residence in Mexico in November 2022.

Aura Langer's film drew rave reviews at the Fantastic Pavilion during the Cannes Film Festival. Sales agents, festival programmers, and coproducers showed heightened interest, affirming the film's potential to engage audiences worldwide.

Moreover, "The Rite of Santa Muerte" will have the chance to impress potential partners at the Guadalajara Film Festival's Genre Pitch section this coming June. This high-profile festival, from June 3 to June 9, offers an ideal platform to present this film's intriguing narrative and extraordinary talent.

Aura Langer, known for his unique storytelling and successful films, has already seen significant success with his most recent work, "Influencia" Initially a Cinemex exclusive, this film experienced a four-week theatrical run across Mexico and a six-month stint on the country's independent circuit. Currently, it can be streamed on Amazon Prime for US audiences.

Pablo Aura Langer, a prominent figure in Mexican cinema, has consistently demonstrated his knack for creating compelling and critically acclaimed films. "The Rite of Santa Muerte" represents his newest venture, promising to entrance viewers with its suspenseful storyline and remarkable cinematic skill. During his journey at Cannes, Aura Langer met and mingled with many industry luminaries, further bolstering his standing as a renowned and influential filmmaker.

Pablo Aura Langer is an esteemed Mexican filmmaker celebrated for his unique storytelling approach. He has established himself as a leading figure in the Mexican film industry with an impressive repertoire of critically acclaimed films. "The Rite of Santa Muerte" represents his latest endeavor, promising to captivate audiences with its gripping narrative and exceptional cinematic artistry.

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