

Premium sportswear brand Castore coming to GCC

LIWA Trading Launches Award-Winning British Sportswear Brand Castore in the GCC via Online Channels.



Abu Zabi, United Arab Emirates May 8, 2023 ([Issuewire.com](https://www.issuewire.com)) - LIWA Trading LLC, the leading GCC-based multi-brand retailer, has launched its latest addition to its portfolio of premium apparel brands, Castore. The brand is now available to shop online via the website and mobile app.

Castore is an award-winning British sportswear brand known for its high-quality athletic wear that incorporates technical fabrics and innovative design. The brand has already made waves in the sports world, with partnerships with the McLaren Formula 1 team, and endorsement deals with top athletes such as Andy Murray, Owen Farrell, and Jos Buttler.

LIWA Trading LLC is excited to bring Castore to the GCC market through its website and mobile app, providing customers with a seamless online shopping and performance experience. The new website, www.castore.me, offers customers a range of Castore's athletic wear for men, women, and children.

"Castore is a brand that embodies innovation and excellence in the sports world, and we are thrilled to bring their premium sportswear to our customers in the GCC," said Steve Webster, Digital Director of LIWA Trading LLC. "We believe that our customers will appreciate the quality and performance experience that Castore offers."

With the addition of Castore, LIWA Trading LLC continues to expand its portfolio of premium apparel brands, which includes GANT and La Senza. The company aims to provide customers with a wide range of options for high-quality sportswear that fits their lifestyle.

Visit www.castore.me to shop Castore's premium sportswear collection and experience the brand's dedication to technical innovation and athletic performance.



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Source : LIWA Trading LLC

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