

LSKDM's Innovative Approach to Teaching Digital Marketing

Delhi, India May 12, 2023 ([IssueWire.com](https://www.issuewire.com)) - LSKDM made a splash in the fall of 2022 as Delhi's first agency-styled digital marketing institute, launched by [Rahul Kumar](#). Its flagship course boasted over a dozen certifications from reputable organizations such as Google and Facebook, in addition to the institute's in-house certifications.

With a focus on hands-on experience and analytical learning, LSKDM earned a reputation as a reliable digital marketing institute that effectively upskilled professionals. As times changed, LSKDM adapted by introducing a brand new online [digital marketing course](#) to expand its reach even further.

Our efforts paid off over time, with our alumni securing exciting careers at major companies, bringing our journey full circle!

At LSKDM, our trainers are not just educators who have learned and taught students. They are the skilled individuals who operate at Tradio Media, an agency owned by Rahul Kumar. They implement strategies for top brands and analyze what works best, which they then impart to their students.

This ensures that students can achieve results without experimentation. They can instantly see the results of their work, such as landing a job or securing freelance work.

This approach has proven successful in helping many students achieve profitable results.

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