

Learnie™ Proudly Announces B Corp™ Certification

Workforce Learning Platform Delivers Community Microlearning™ as a Force for Good



Park City, Utah Jul 26, 2023 ([Issuewire.com](https://www.issuewire.com)) - Learnie, the SaaS impact training platform helping companies across industries engage, inspire and retain their workforce, today announced its certification as a B Corporation™ (B Corp™) with a final assessment score of 116.1. The certification reinforces Learnie's commitment to helping learners reach their greatest potential across the Enterprise and creator economies with social, user-generated short-form video. CEO Pete Mastin says, "We're very proud of receiving B Corp Certification which helps us operationalize our impact business and our commitment to sustainability, transparency, and responsible business. We're thrilled to join a community of businesses that believe profit and purpose co-exist."

Over 150,000 companies have taken the B Corp [Assessment](#) since the B Lab movement began in 2006 resulting in more than 6,000 certified B Corporations across 159 industries in 87 countries around the world. These for-profit companies use the power of their businesses to build a more inclusive, equitable, and sustainable economy.

As a B Corp, Learnie will continue its work with Impact Growth Partners of Westport, CT to measure and manage the impact of its business on its workers, community, and the environment with as much rigor as it manages and monitors its profits.

"Since the earliest days of our business, we knew we wanted to build a for-profit, for-mission business because we believe the private sector can create great change. Every decision we make to our tech stack and our business not only considers all stakeholders but benefits everyone...leaving no one behind in the process," says Michael LeFort, Head of Impact at Learnie. To learn more about Learnie's impact business, please visit: www.mylearnie.com

About Learnie™ Learnie is a workforce impact learning solution. We're a Public Benefit Corp & Certified B Corp on a mission to democratize and decentralize learning with our award-winning Community Microlearning platform. Learning from peers in bite-sized chunks is the affordable and

effective training alternative to rigid, high-priced learning management systems available to Enterprises and content creators today.

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