

Juneteenth Atlanta Parade Presented by Cisco Technologies: Celebrating Freedom and Unity

Cisco Systems Returns As Title Sponsor of Juneteenth Atlanta's Televised Black History Parade



Atlanta, Georgia Jun 1, 2023 ([Issuewire.com](https://www.issuewire.com)) - Juneteenth Atlanta Parade Presented by Cisco Technologies: Celebrating Freedom and Unity

Cisco Technologies, a global leader in networking and technology solutions, is proud to announce its sponsorship of the [Juneteenth Atlanta](#) Parade, an exhilarating event that commemorates the emancipation of enslaved African Americans in the United States. The televised parade, scheduled for Saturday, June 17, 2023, promises to be a vibrant celebration of freedom, unity, and the rich African American culture.

The Juneteenth Atlanta Parade, recognized as one of the largest Juneteenth celebrations in the country,

will take place along Marietta Street, and through the heart of downtown Atlanta. Thousands of participants and spectators from all walks of life will come together to honor the historical significance of Juneteenth and celebrate the progress made toward racial equality.

Cisco Technologies, renowned for its commitment to diversity, inclusion, and social responsibility, is thrilled to support this momentous occasion.

"We are honored to be part of the Juneteenth Atlanta Parade," said Chuck Robbins, CEO of Cisco Technologies. "At Cisco, we believe in the power of technology to bring people together, create positive change, and drive social impact. This partnership allows us to celebrate the journey towards freedom and equality while reinforcing our commitment to fostering an inclusive society."

The Juneteenth Atlanta Parade will feature a dazzling array of floats, marching bands, dance troupes, cultural exhibits, and renowned speakers, all paying tribute to the indomitable spirit of the African American community. Attendees can expect a day filled with joy, inspiration, and a renewed sense of unity as they join together in honoring this historic milestone.

In addition to the parade, the event will include a vibrant three day festival (June 16-18, 2023) at Centennial Olympic Park showcasing local artisans, musicians, food vendors, and community organizations. This celebration of African American culture will provide an opportunity for people of all backgrounds to come together, learn from one another, and build lasting connections.

Cisco Technologies encourages everyone to mark their calendars for the Juneteenth Atlanta Parade and join in commemorating the journey towards equality and justice. Together, let us celebrate freedom and unity in the true spirit of Juneteenth.

For more information about the Juneteenth Atlanta Parade, visit www.juneteenthatl.com

About Cisco Technologies:

Cisco Technologies is a global technology leader that provides networking and collaboration solutions to organizations of all sizes, enabling them to connect, collaborate, and thrive in a digital world. With a commitment to innovation and social responsibility, Cisco empowers individuals and communities to make a positive impact.



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