Investor and SaaS Expert, Jeremiah "Jere" Doyle, Acquires Highly Lucrative Australian-Based Company linkfluencer®

Seattle, Washington May 29, 2023 (<u>Issuewire.com</u>) - Renowned Growth Hacker and SaaS specialist, Jeremiah "Jere" Doyle, has successfully acquired <u>linkfluencer®</u>, a leading authority in <u>LinkedIn marketing services</u> and technology based in Australia.

Jere is a passionate and visionary leader who has spent the last 15 years building and scaling businesses across various sectors. Jere brings his passion, high-level expertise, and wealth of resources to linkfluencer®.

He intends to leverage these assets to scale linkfluencer® faster and more efficiently, aiming to fulfil the company's vision on a global scale.

linkfluencer®, established in 2013 by Alex Pirouz, has a well-established reputation in Australasia and a growing presence in the US and Canada.

The company's mission is to become the global authority for LinkedIn marketing and help salespeople, entrepreneurs, and corporates master LinkedIn to transform their businesses and grow their sales rapidly.

"linkfluencer® was always envisioned to be the leading LinkedIn marketing and training company worldwide. Over the past decade, we've made significant strides in the Australasia market.

We've received a few acquisition offers, but Jere's proposal struck a chord with us. We are confident that he will catapult the business to global success. My business partner Mark Middo and I will remain on board in advisory roles to help steer the strategic direction of the company," he added.' said Alex Pirouz.

With the company's innovative technology and training capabilities merging with Jere's vast experience in scaling SaaS businesses, the acquisition offers an exciting opportunity for clients to harness LinkedIn's potential for their sales and marketing needs.

Jere added, "The recent explosion of AI technologies marks a pivotal point in the tech revolution, and I believe linkfluencer® is perfectly poised to leverage this to enhance business development.

The vision is to continue focusing on the core business of Campaign Management, while simultaneously expanding the Licensing and SaaS offerings. Integrating GPT technologies to automate repetitive tasks and capture data aligns perfectly with our clients' Revenue Growth objectives."

His recent focus has been in the technology arena, growing SaaS companies to millions in ARR and expanding sales teams in very short spaces of time. Jere's leadership style is rooted in empowering individuals to align their goals with the company's objectives.

Media Contact

Jere H Doyle - linkfluencer® CEO

jere@linkfluencer.com

Source: linkfluencer®

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